

# Apple Tasting Revisited

## An Online Binary Classification Problem with Partial Information

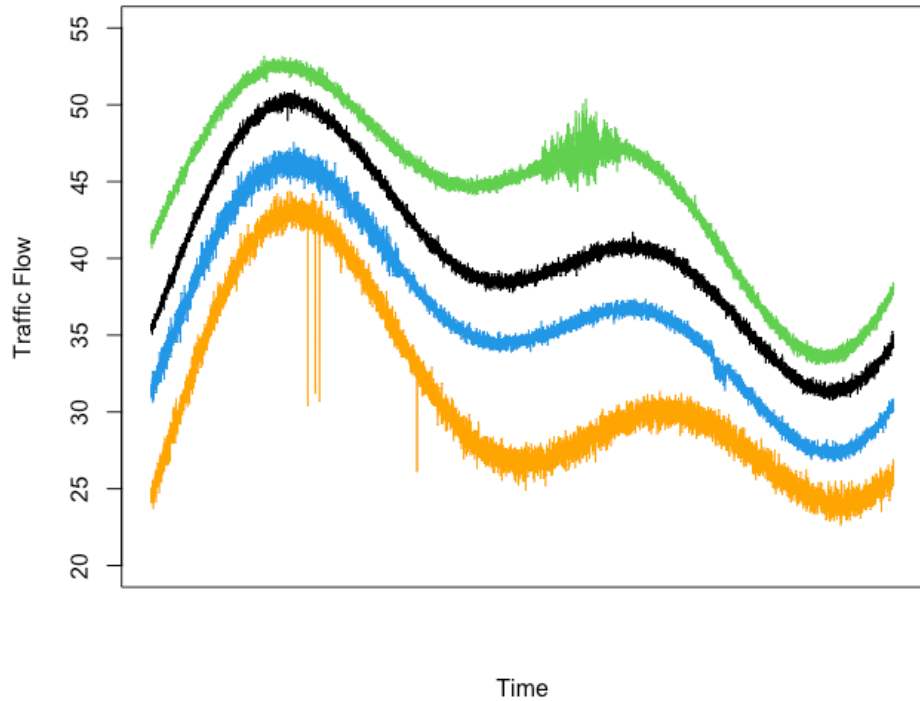
**James A Grant** (he/him) - Lancaster University

Joint work with David S Leslie

Cardiff OR and Statistics Seminar - 17<sup>th</sup> February 2022

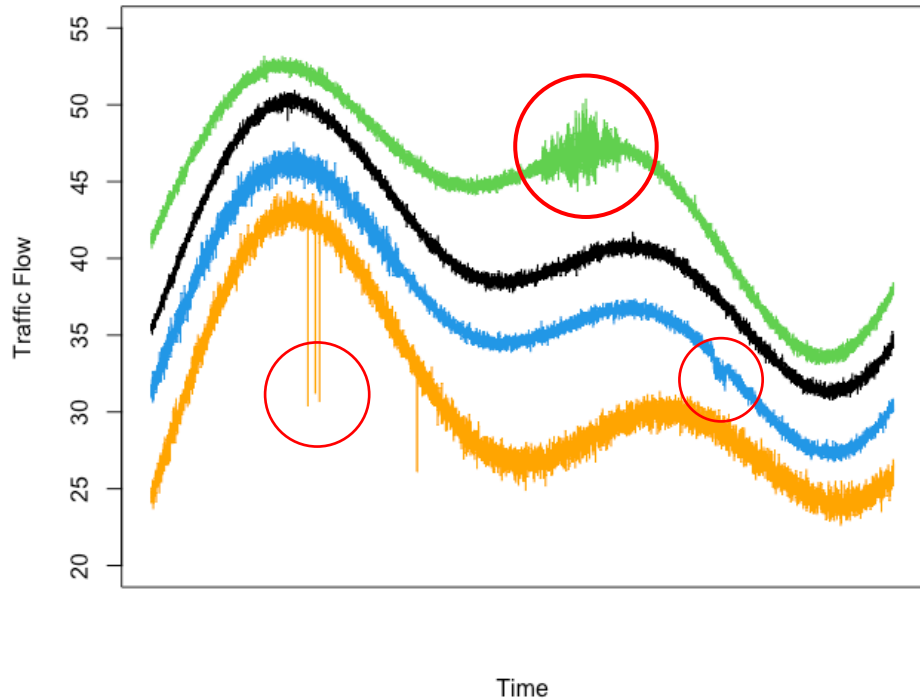
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# Motivation: Telecoms Network Control



Engineers monitor traffic data for outages, faults, etc. and reroute traffic or schedule maintenance accordingly.

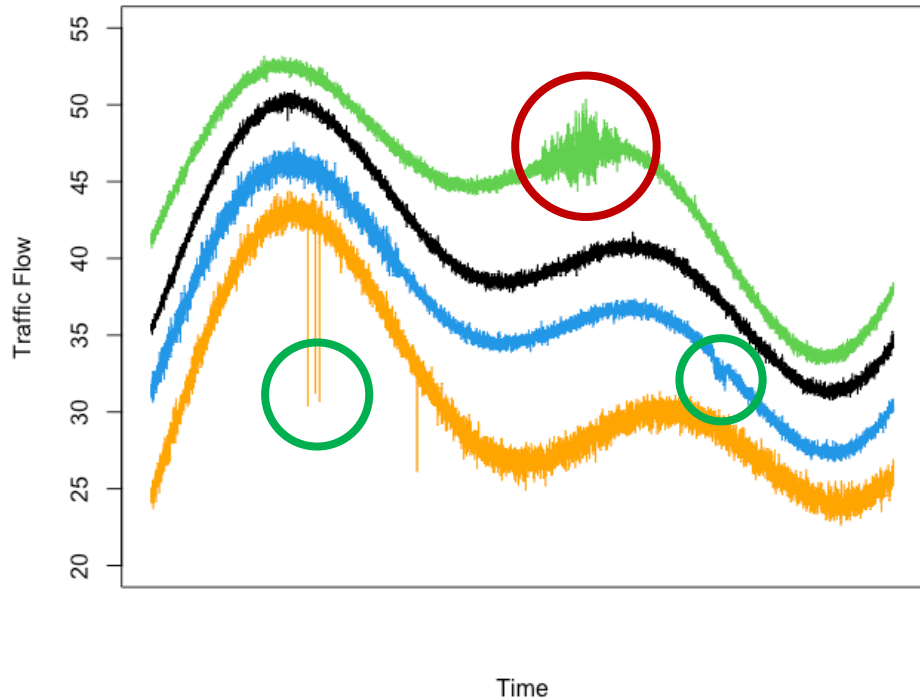
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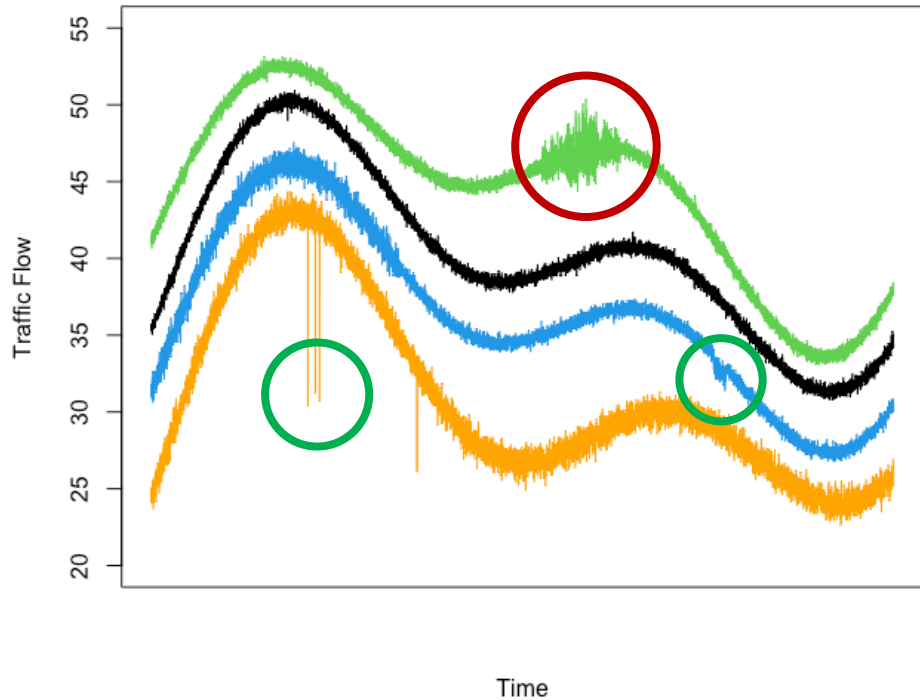


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Often aided by statistical techniques.

Some artifacts are of genuine concern, some are innocuous.

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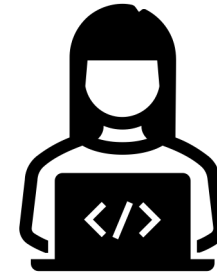
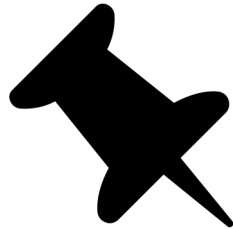


Automating this process is **hard**

- Combining different knowledge
- Domain expertise
- Actions taken are complex
- Unseen examples and changing 'normal' behaviour

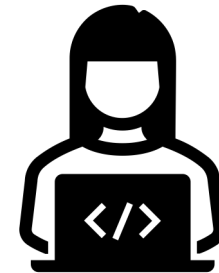
# A semi-autonomous approach

We instead consider not trying to **make** decisions (per se), but flagging **when** a non-trivial decision needs to be made.



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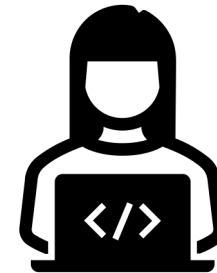
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Monitor the data

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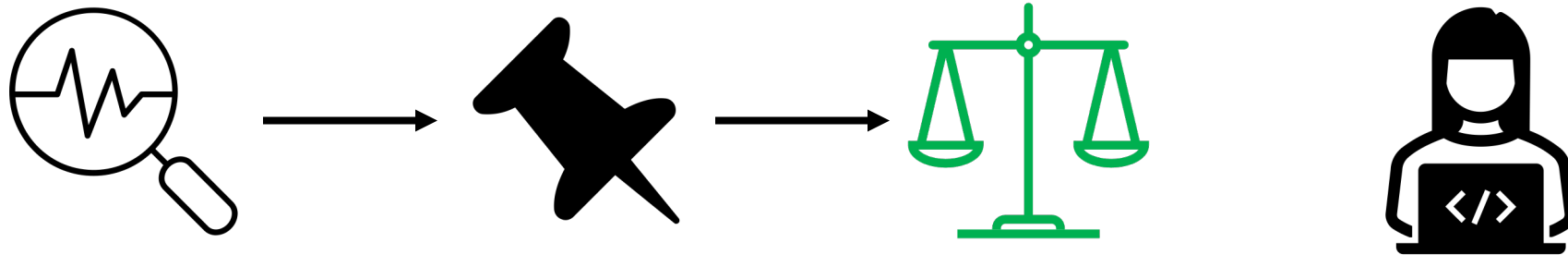


Pin-point interesting regions



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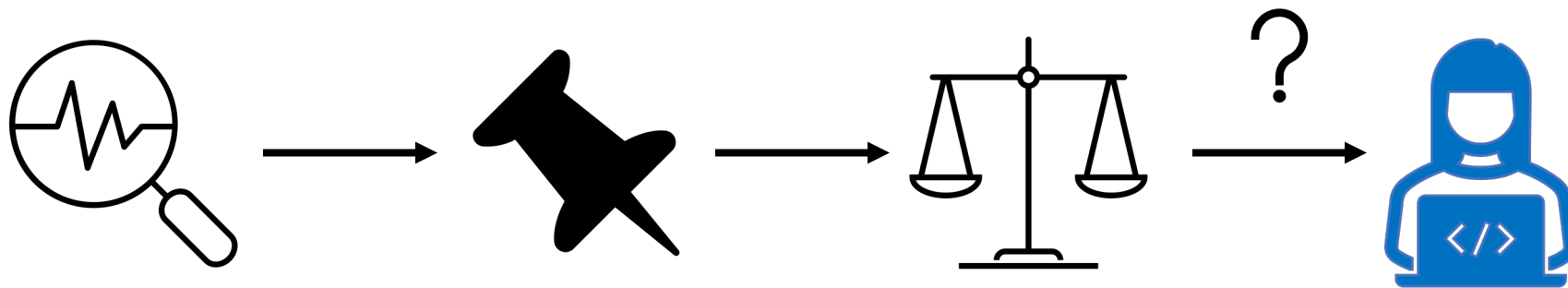
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Weigh up whether they are important

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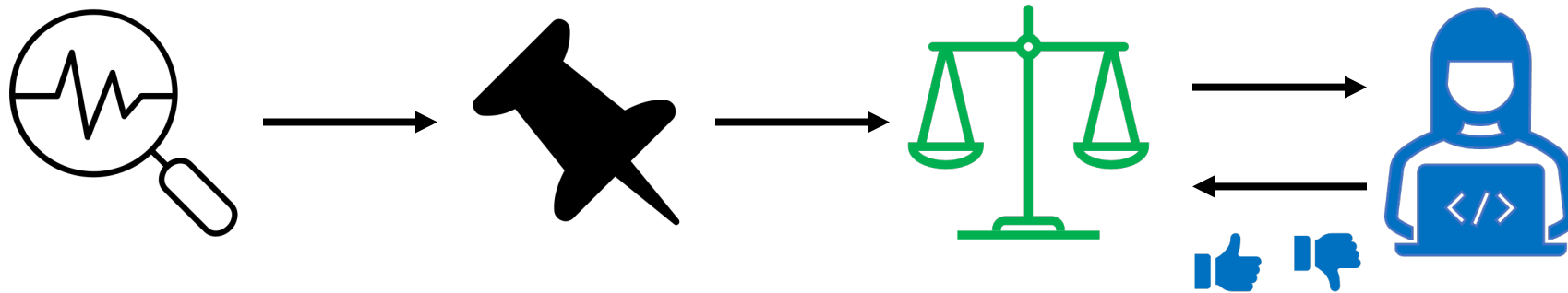
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Potentially pass to a human

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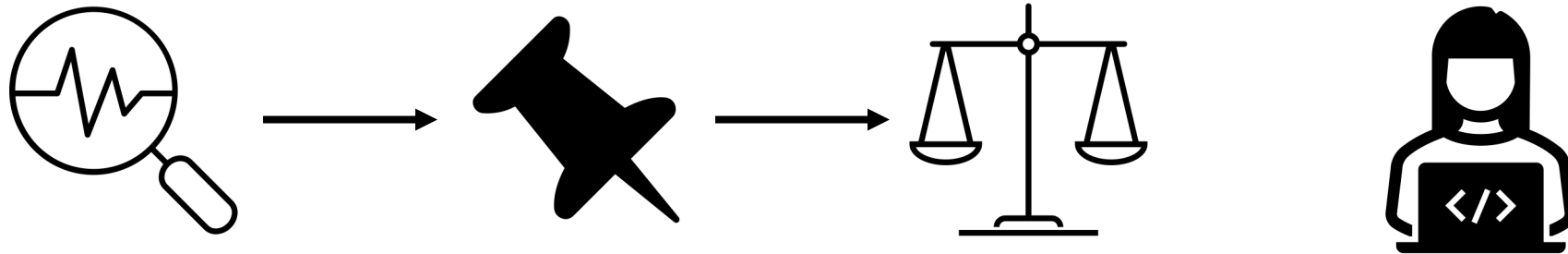
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If so, get feedback

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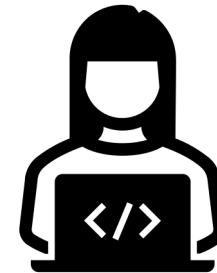
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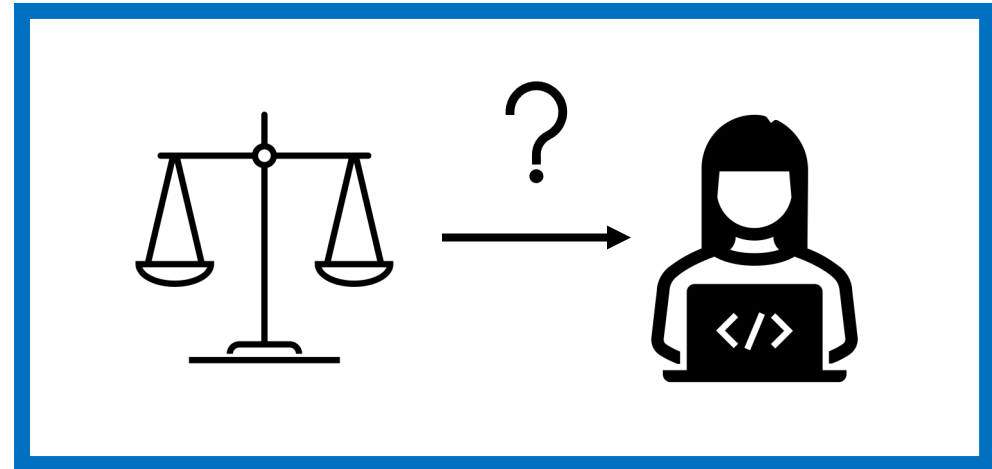
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Return to the monitoring phase

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Today's Focus – Classification with Partial Feedback

# Learning to Classify

Pose the decision to flag as a binary classification task.

Each potentially interesting anomaly ( $t = 1, 2, \dots$ ) has

- Associated feature vector  $x_t \in \mathbb{R}^d$  - size of deviation/extraneous variables/baseline deviated from/etc.
- True (initially latent) class  $C_t \in \{0, 1\}$  - not interesting/interesting

To some extent  $x_t$ 's can predict  $C_t$ 's - e.g. logistic regression-like relationship mediated by parameter  $\theta \in \mathbb{R}^d$ ,

$$C_t \sim \text{Bern}\left(\sigma(x_t^T \theta)\right).$$

# Learning to Classify

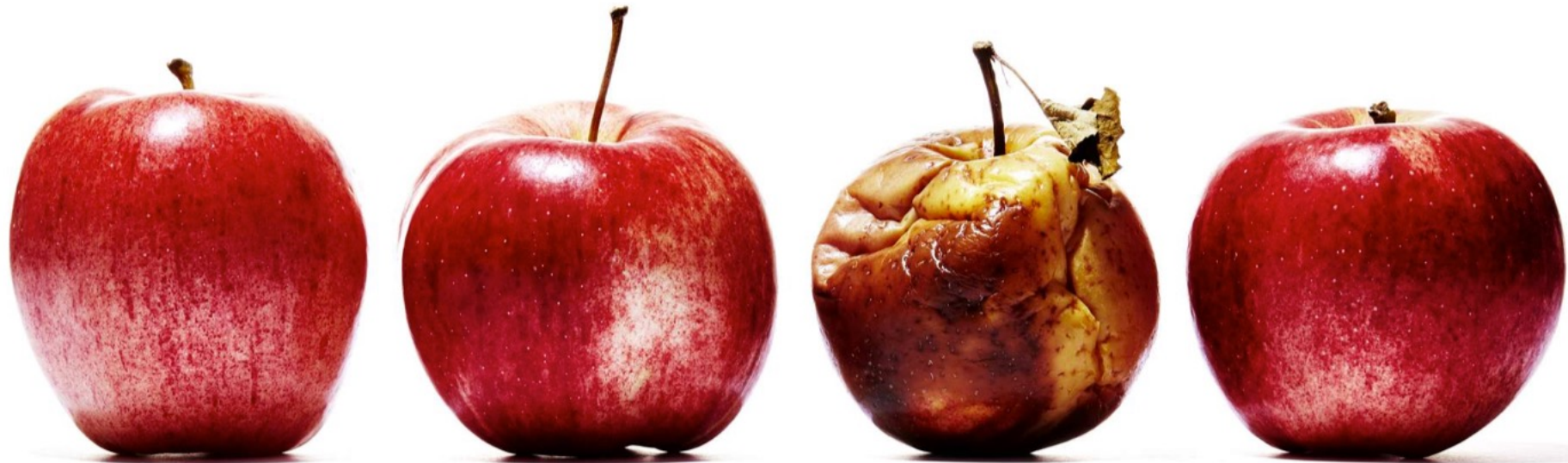
**Offline Binary Classification:** Have a history of  $x_1, \dots, x_n$  and  $C_1, \dots, C_n$  and produce estimate  $\hat{\theta}_n$ . Predict any future  $\hat{C}_t$  based on  $x_t$  and  $\hat{\theta}_n$ .

**Online Binary Classification:** Little or no historic data. Iteratively observe  $x_t$ , predict  $\hat{C}_t$ , observe **true**  $C_t$ , and update estimate  $\hat{\theta}_t$ .

**Online Binary Classification with Partial Feedback:** Same setting as online – but only observe true  $C_t$  if  $\hat{C}_t = 1$ .



# Online Binary Classification with Partial Feedback, or '**Apple Tasting**'.



# Apple Tasting

- Learning to identify good and bad apples (*Helmbold et al. 1992, 2000*).
- **Aim:** let all good apples through, remove all bad apples.
- Class only revealed by taste – which destroys the apple:
  - Desirable for bad apples. Wasteful for good apples.



# Apple Tasting

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- **Aim:** let all good apples through, remove all bad apples.
- Class only revealed by taste – which destroys the apple:
  - Desirable for bad apples. Wasteful for good apples.
- Challenge is that to maximise accuracy, some good apples must be removed for sake of learning – **but which ones and how many?**

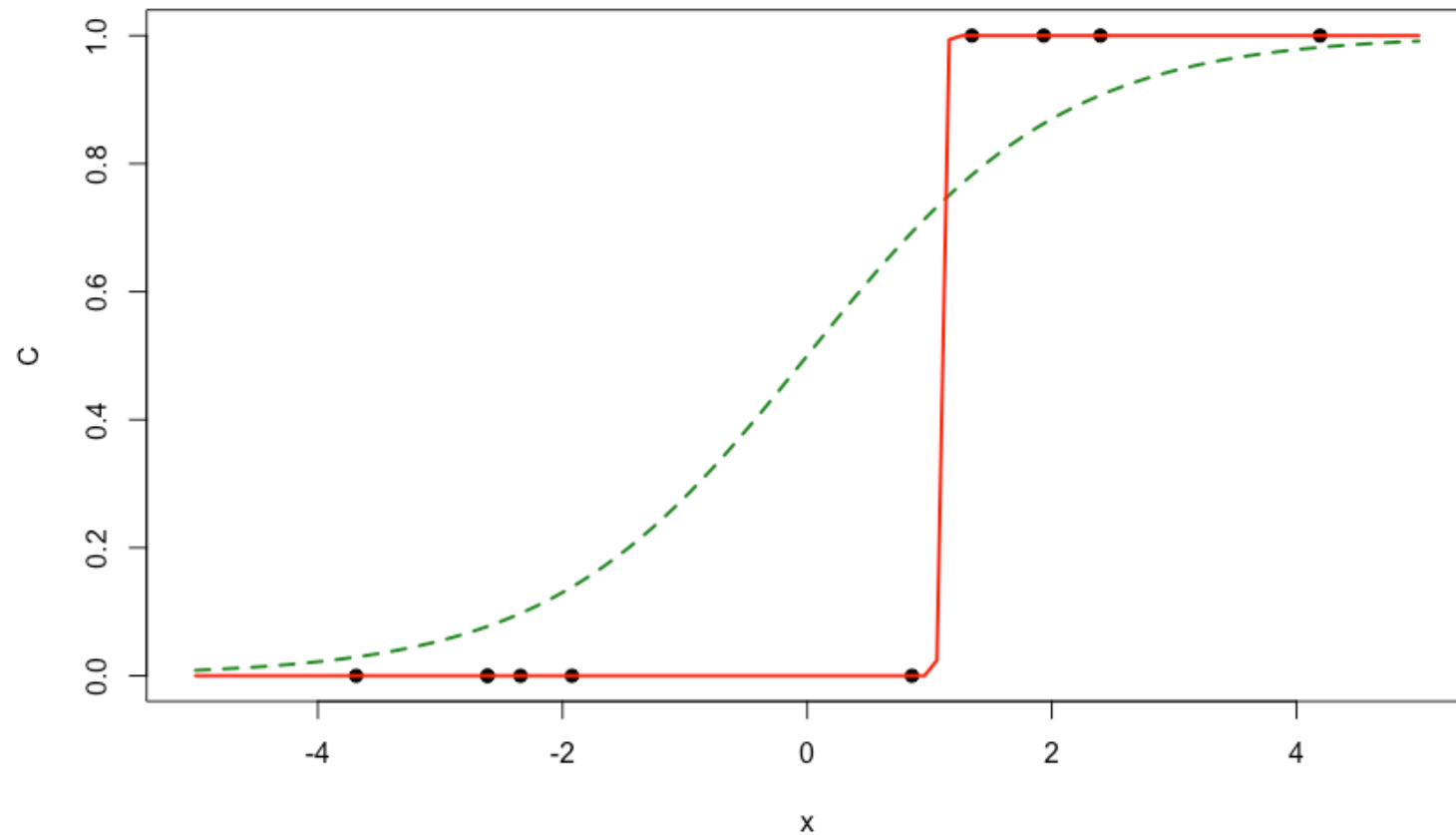
# Balancing Exploration and Exploitation

- Repeatedly face the following question:
  - Given observed features  $x_t$ , and a guess of the class  $P(C_t = 1)$  (based on a  $\hat{\theta}_t$ ) do we choose treat as a good or bad apple?

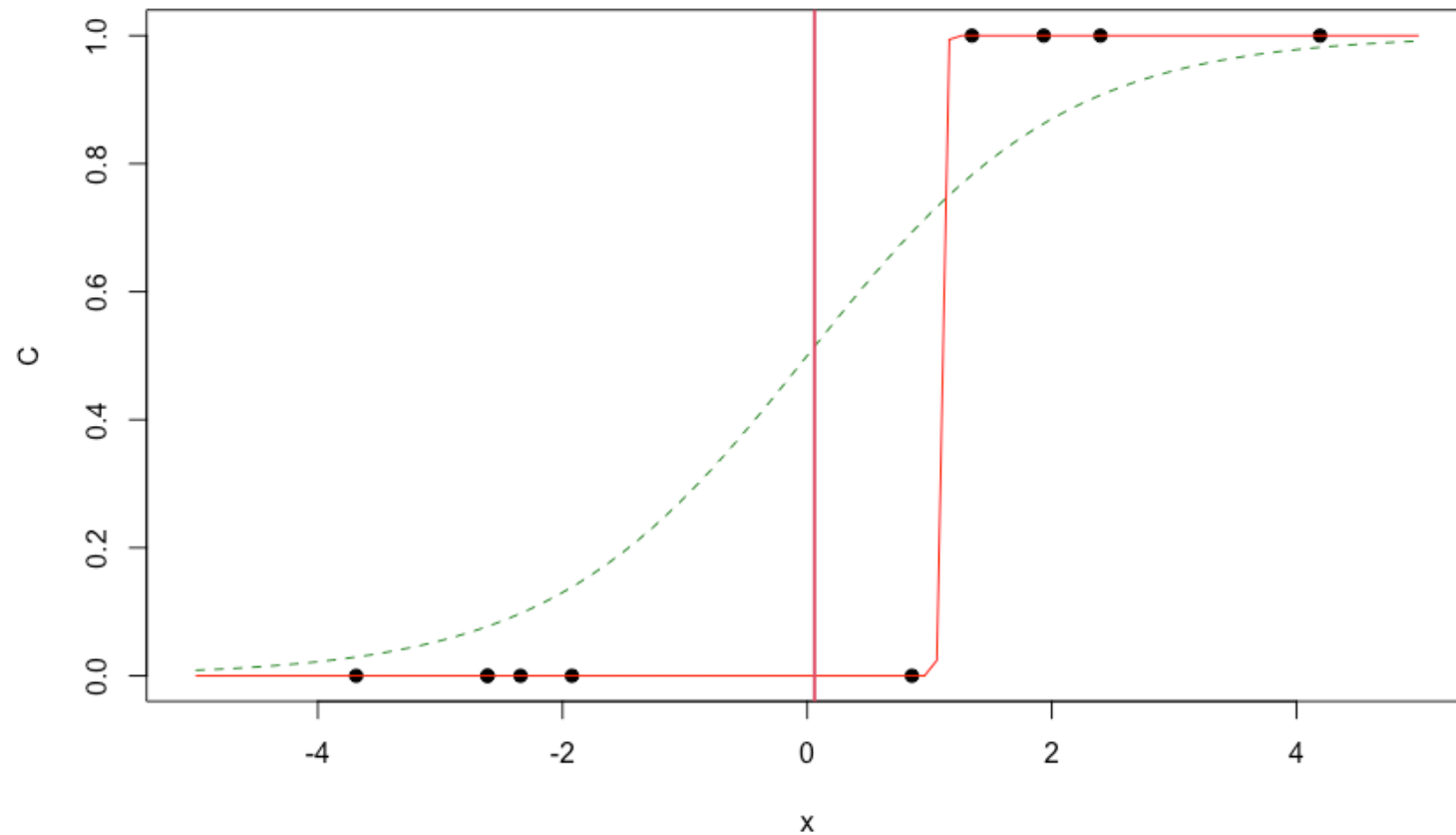
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- Why not just use best guess all the time?
  - Could work brilliantly - if  $x_i$  sequence is sufficiently variable, if you start with good data
  - Could also fail catastrophically – initialise  $\hat{\theta}$  poorly and only observe data which confirms bias.

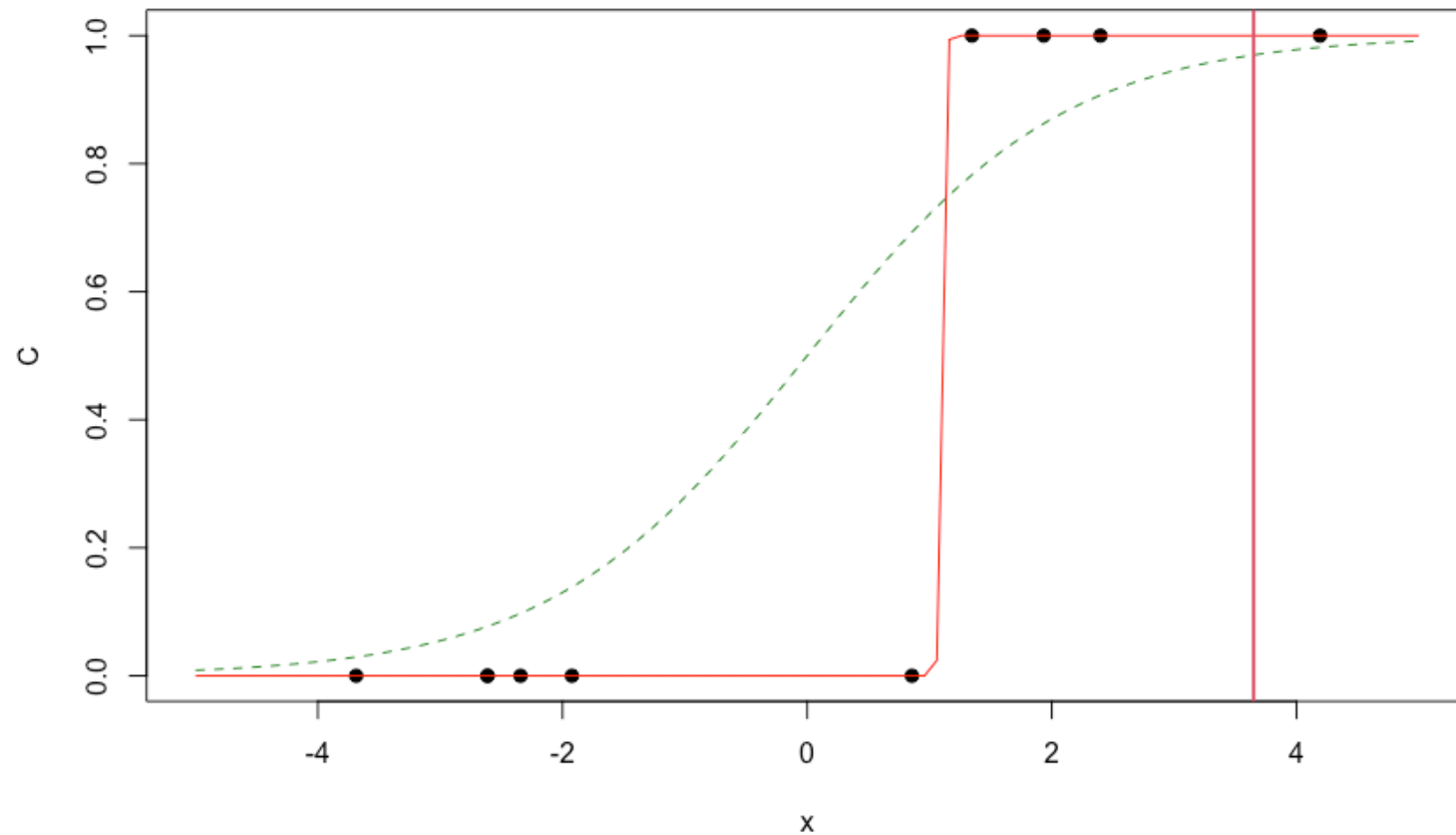
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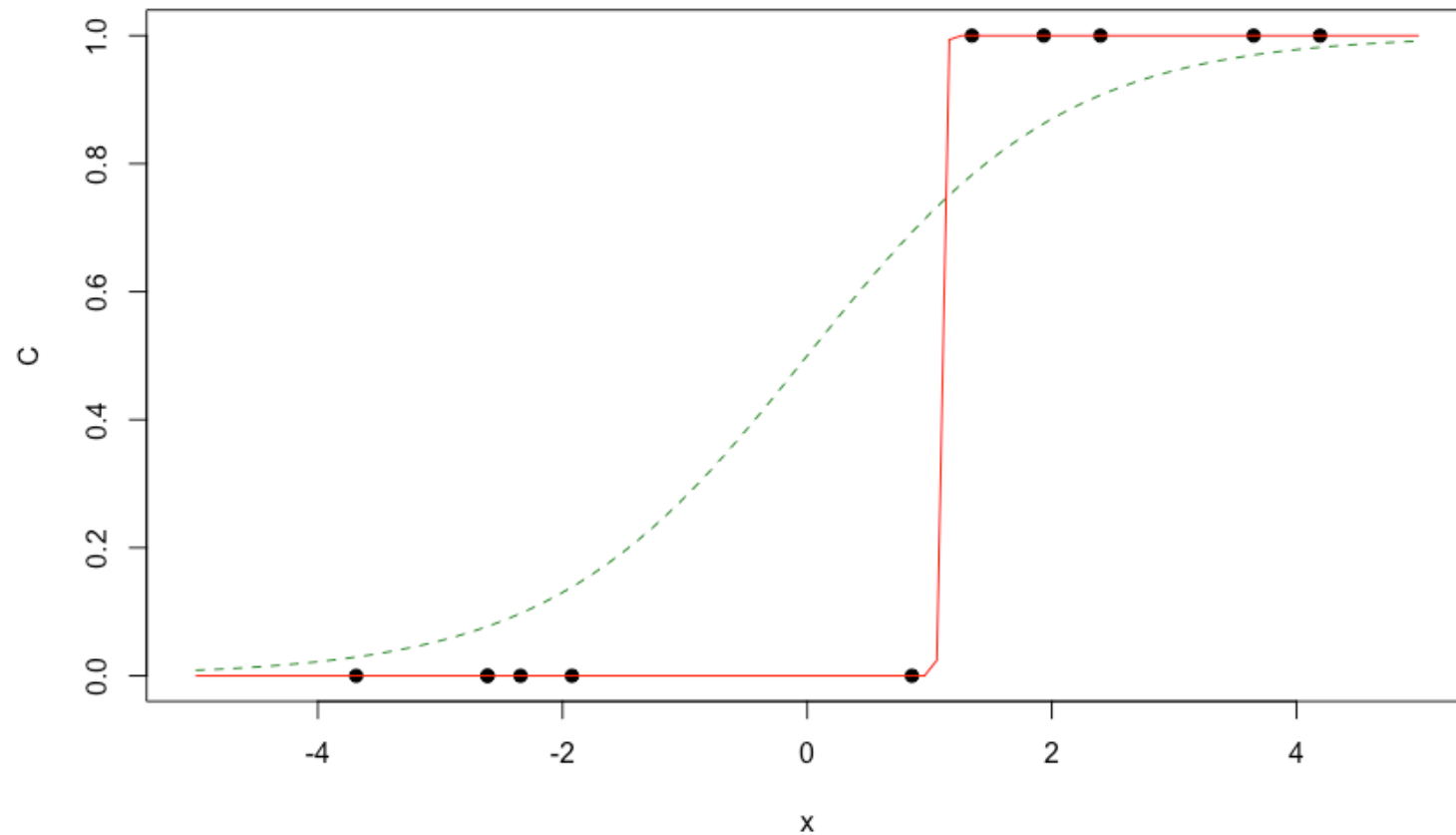


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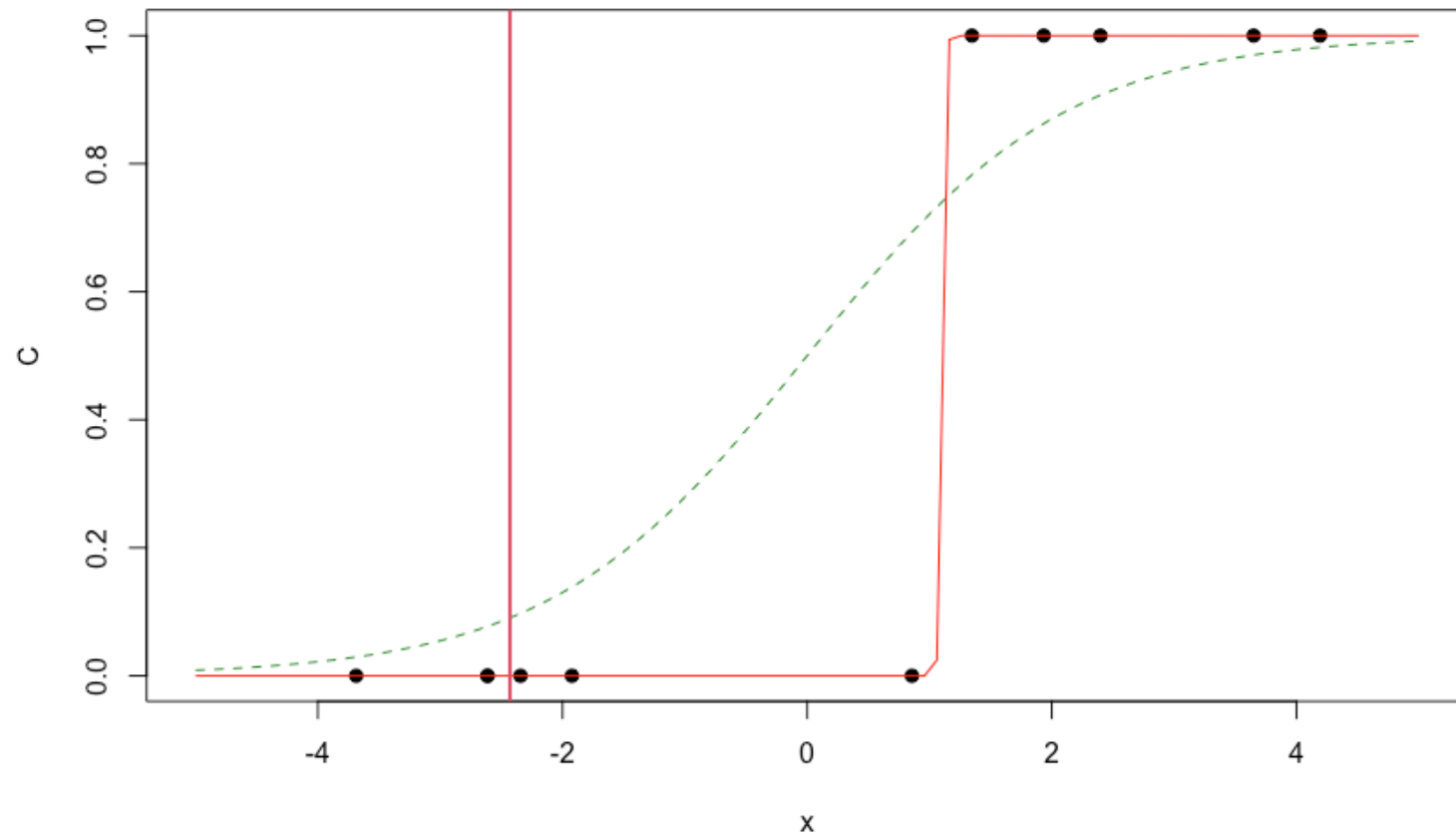




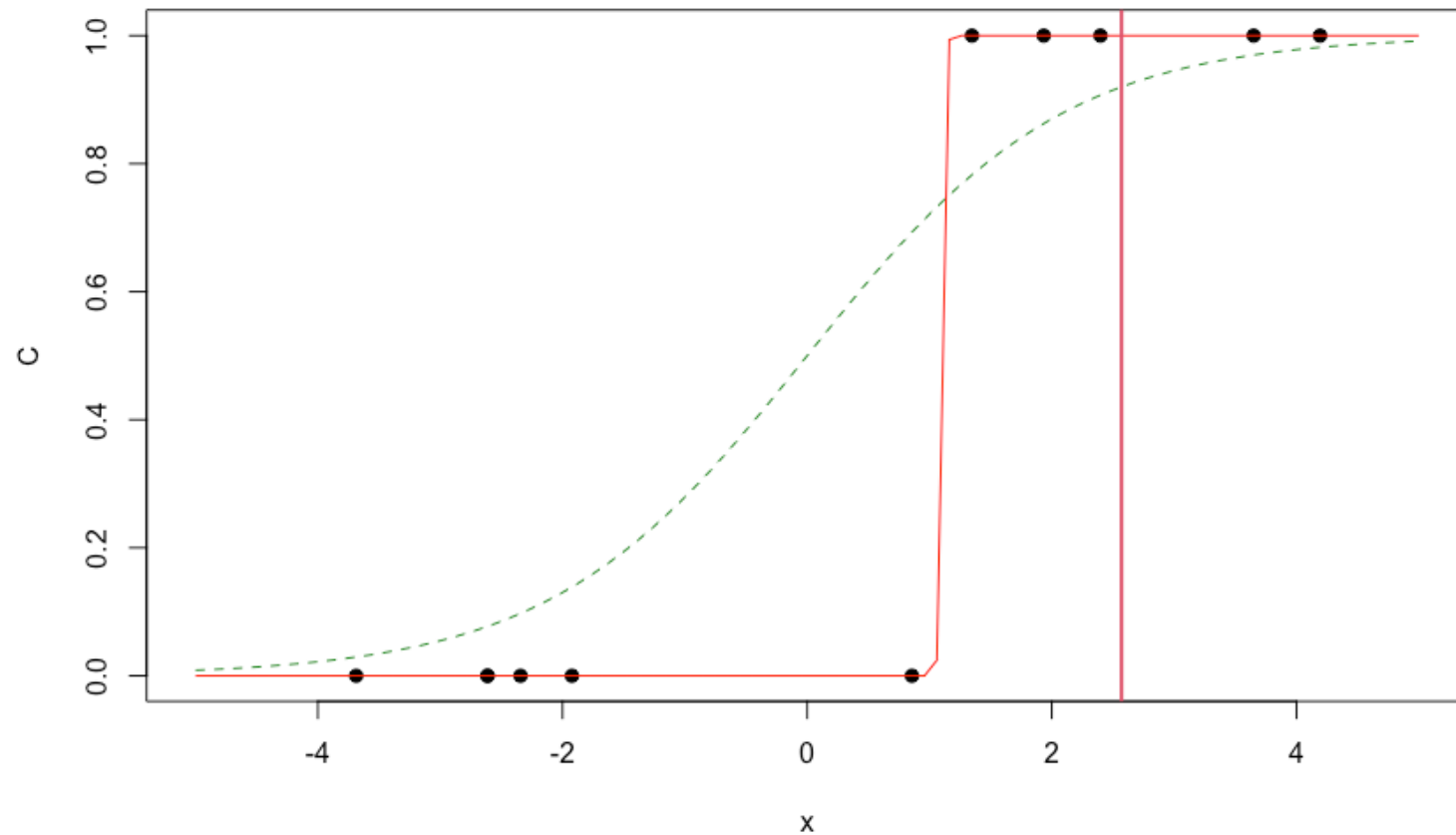
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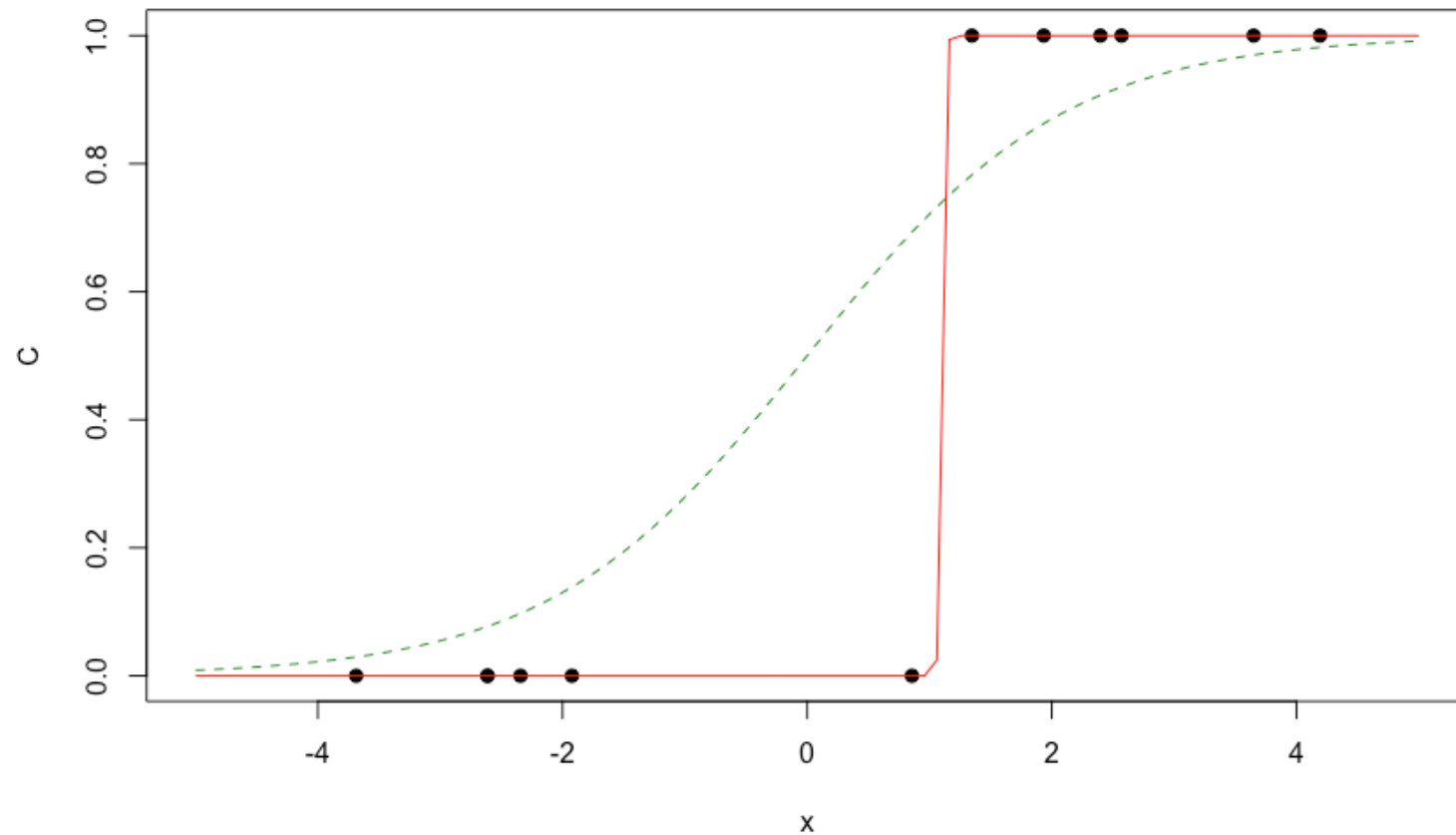
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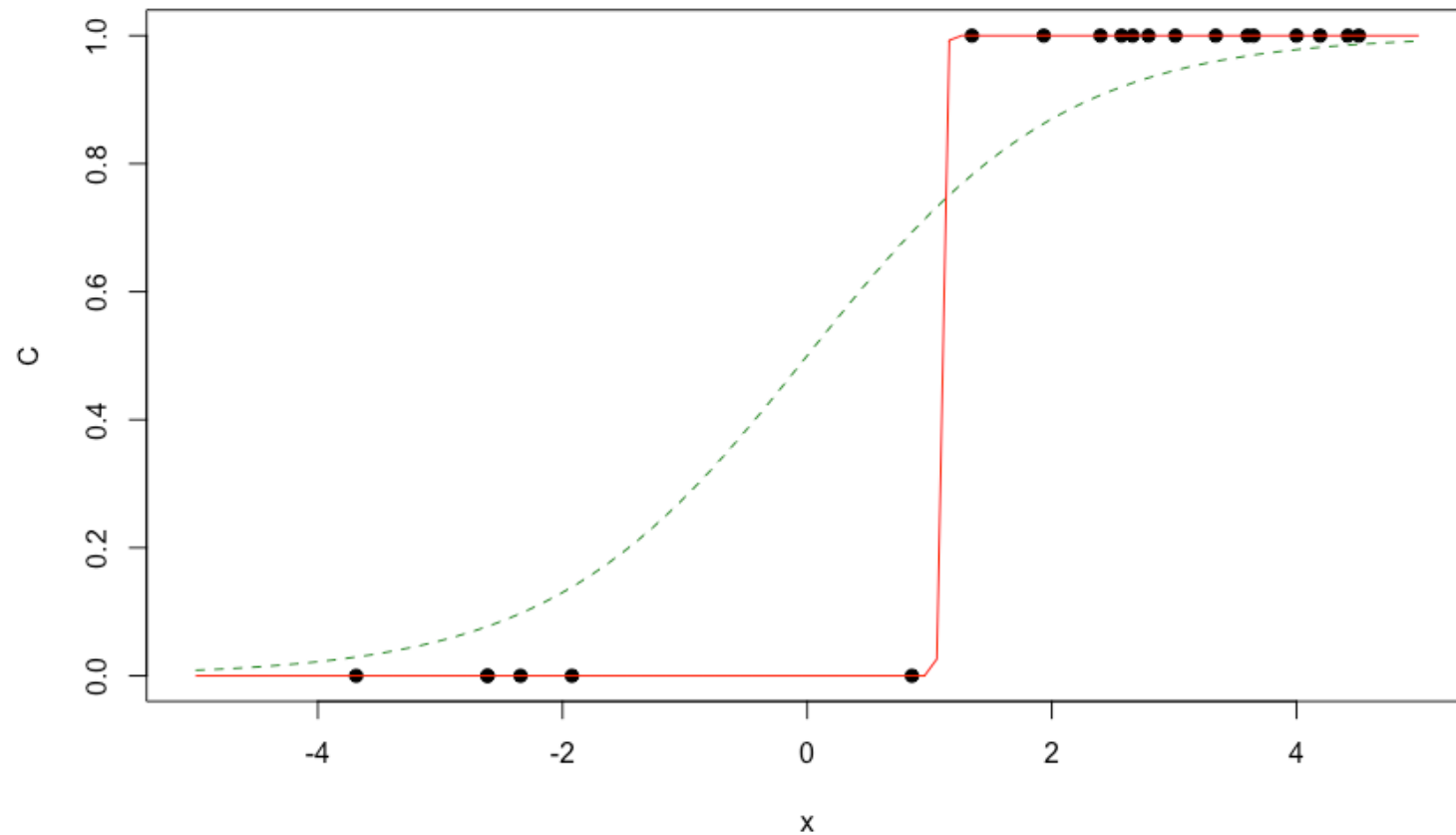
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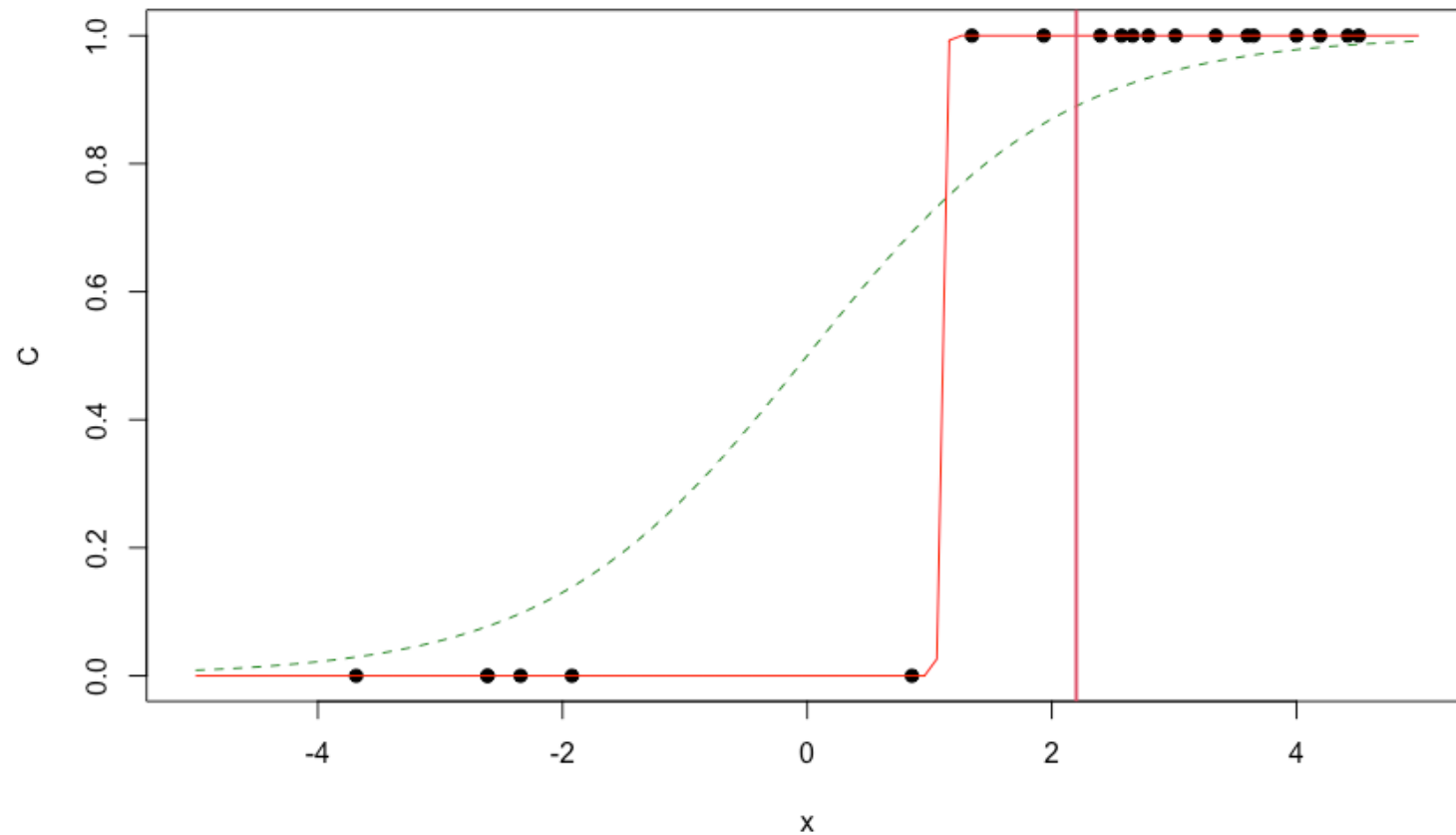
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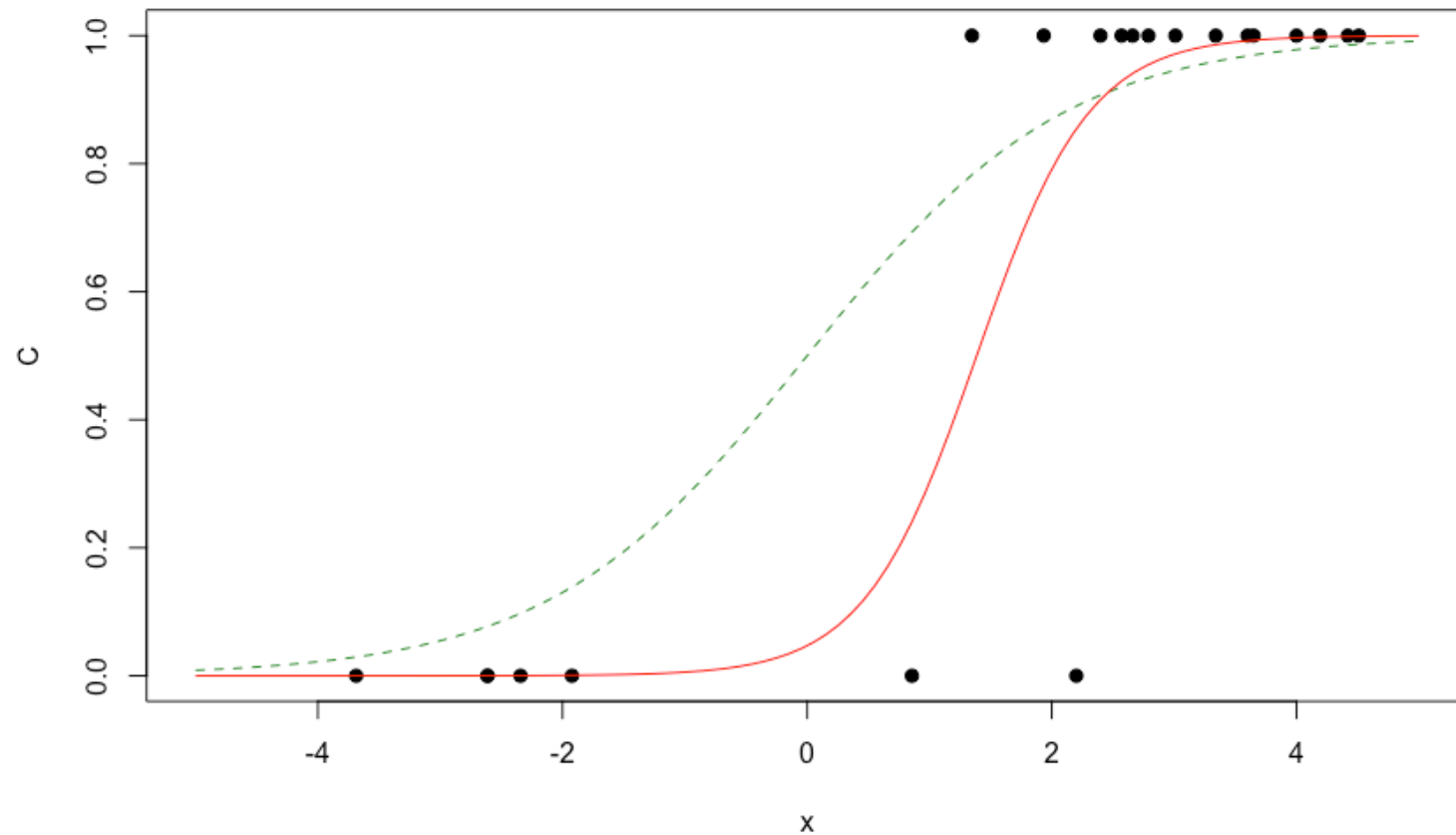
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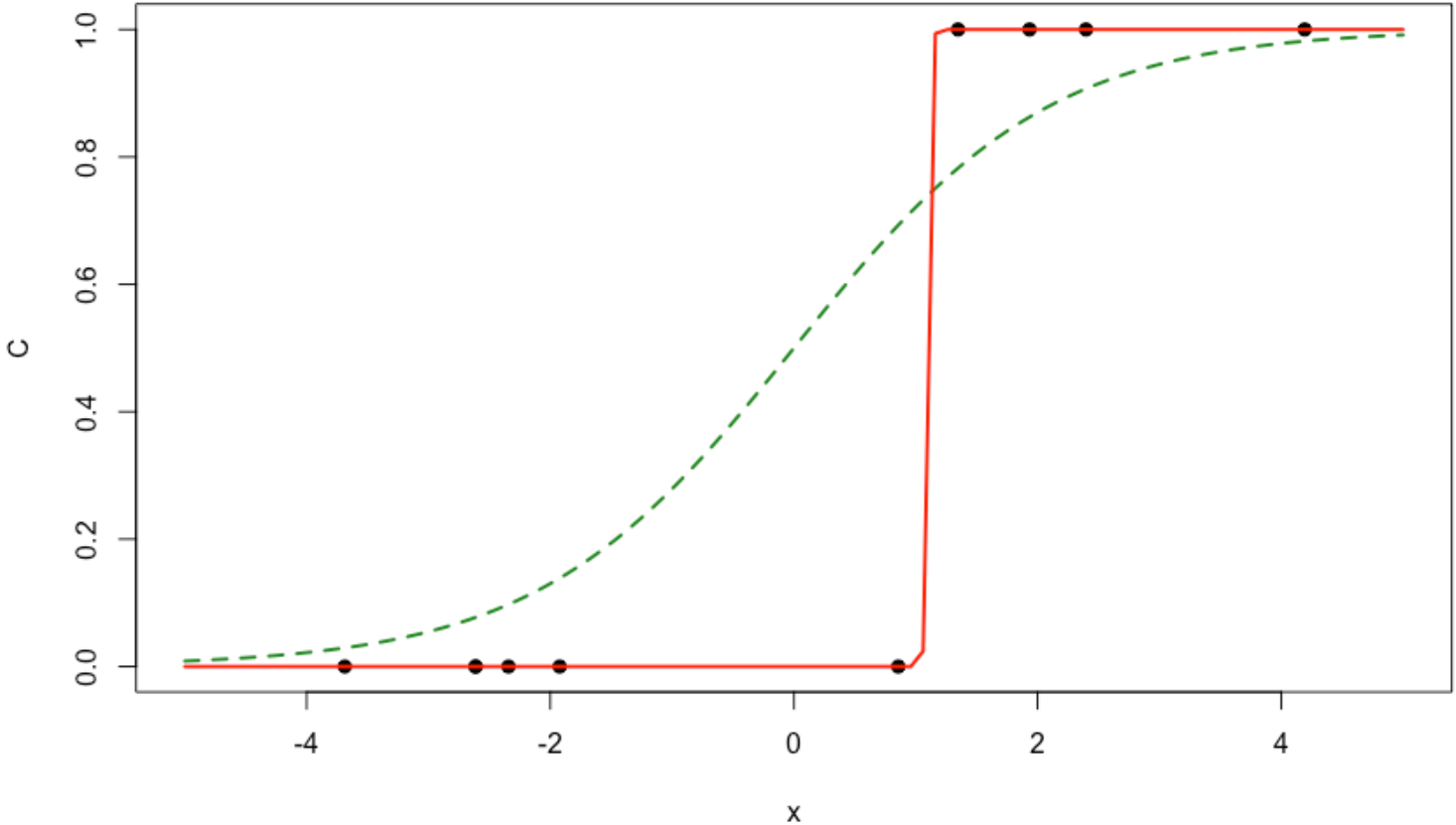
- Superior methods ensure we have enough data to maintain a good estimate of  $\hat{\theta}_t$ .
- Two main techniques:
  - **Confidence bounds** - only treat as a good apple if we're very certain it's good (effectively shift  $\hat{\theta}_t$  to the limit of some region  $\Theta_t$  such that  $P(\theta \in \Theta_t) > 1 - \delta$ )
  - **Randomisation** – add (appropriate) noise to  $\hat{\theta}_t$ , so that sometimes an estimated label  $\hat{c}_t$  will be flipped (encouraging exploration)
- Both converge to using  $\hat{c}_t$  once  $\hat{\theta}_t$  is well estimated.



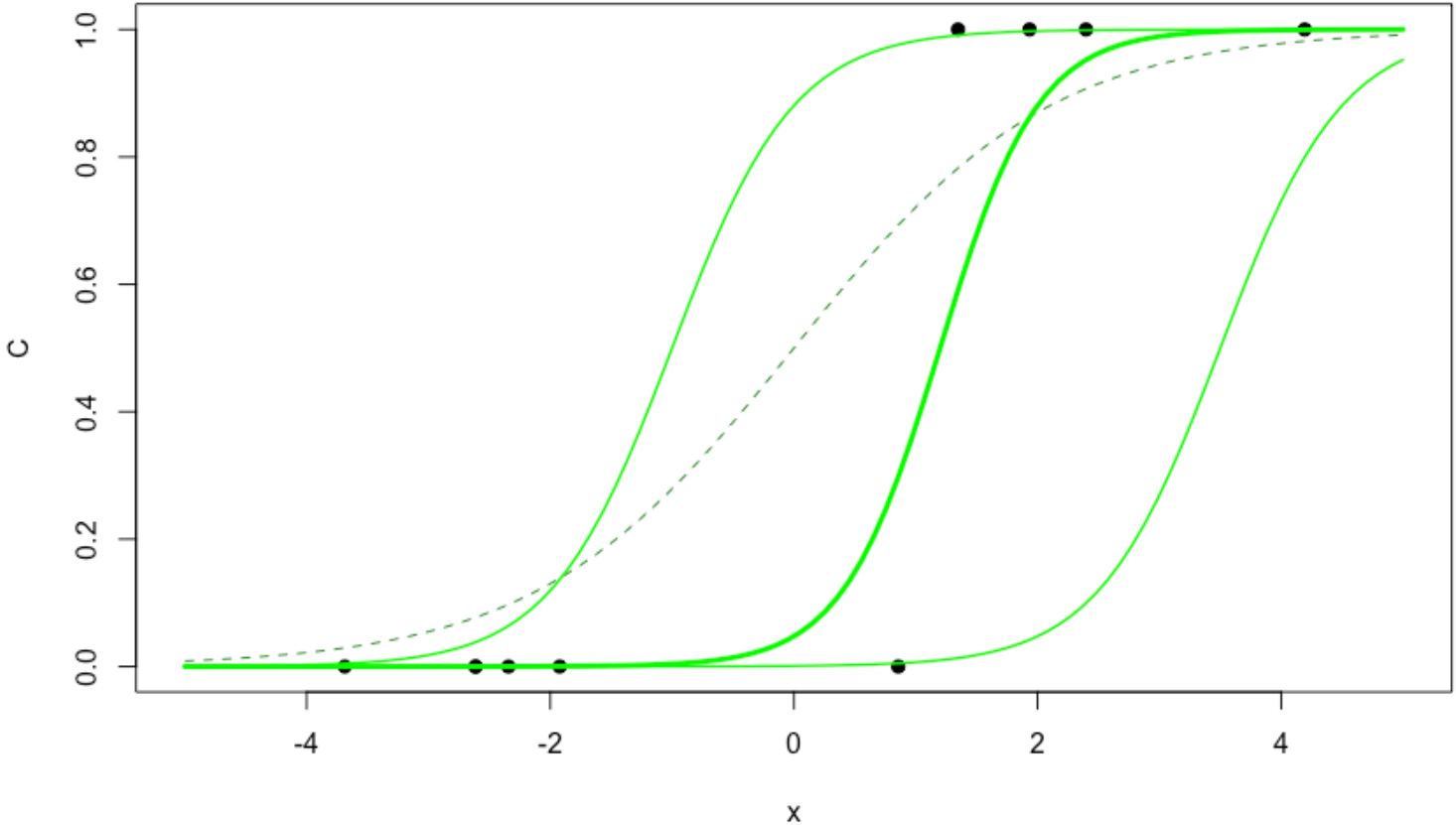
# Thompson Sampling

- Initialise with a prior distribution  $\pi_0(\theta)$
- At time  $t = 1, 2, \dots$ 
  - Draw a sample  $\tilde{\theta}_t$  from the current posterior  $\pi_{t-1}(\theta)$
  - Treat  $\tilde{\theta}_t$  as the true parameter and estimate  $\hat{C}(\tilde{\theta}_t)$  based on  $x_t$ .
  - If  $\hat{C}(\tilde{\theta}_t) = 1$ 
    - Remove the apple/show anomaly to human
    - Observe  $C_t$  and update the belief distribution to  $\pi_t(\theta)$ .
  - If  $\hat{C}(\tilde{\theta}_t) = 0$ 
    - Let apple/anomaly pass
    - Observe nothing and set  $\pi_t(\theta) = \pi_{t-1}(\theta)$ .

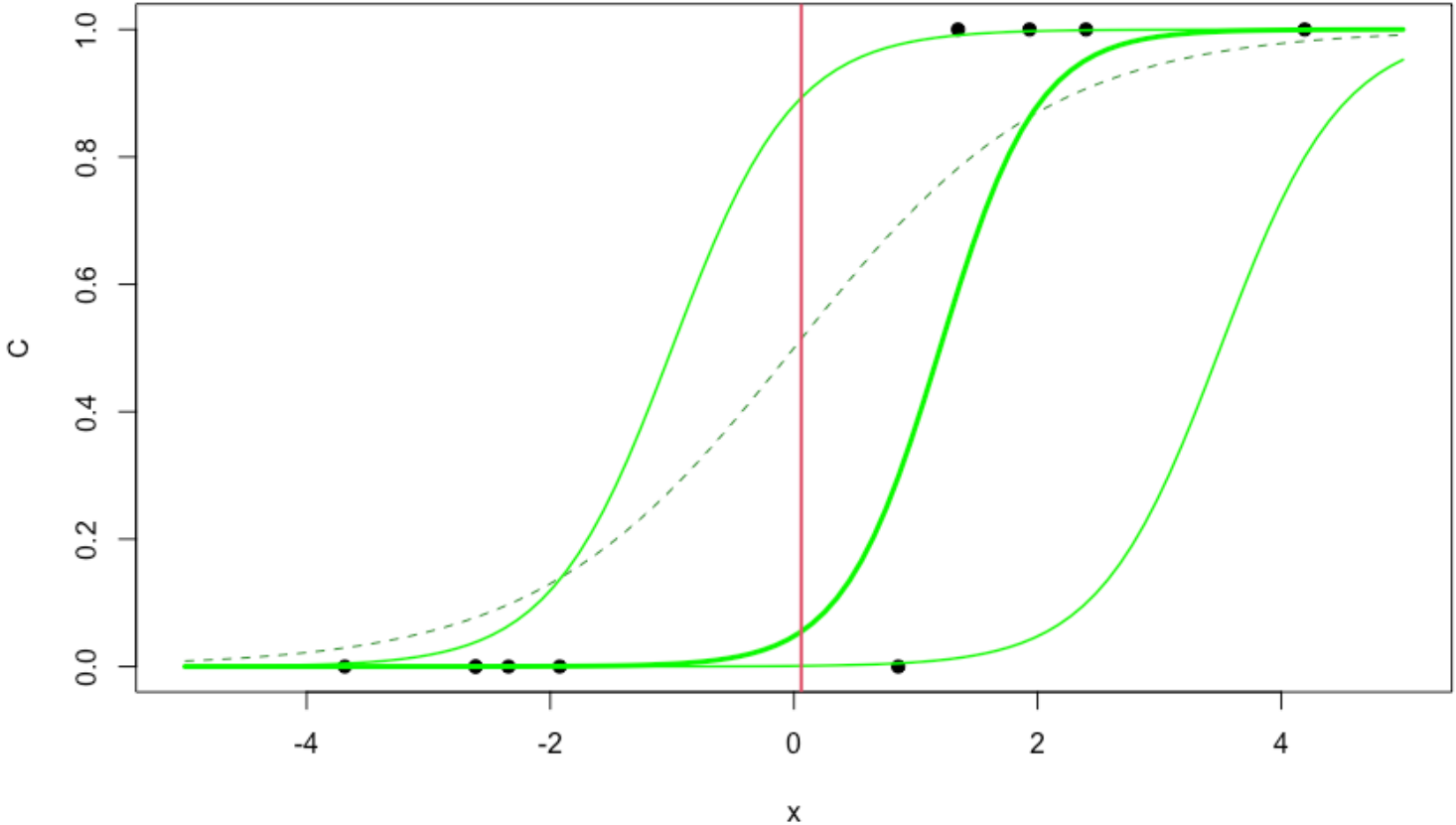
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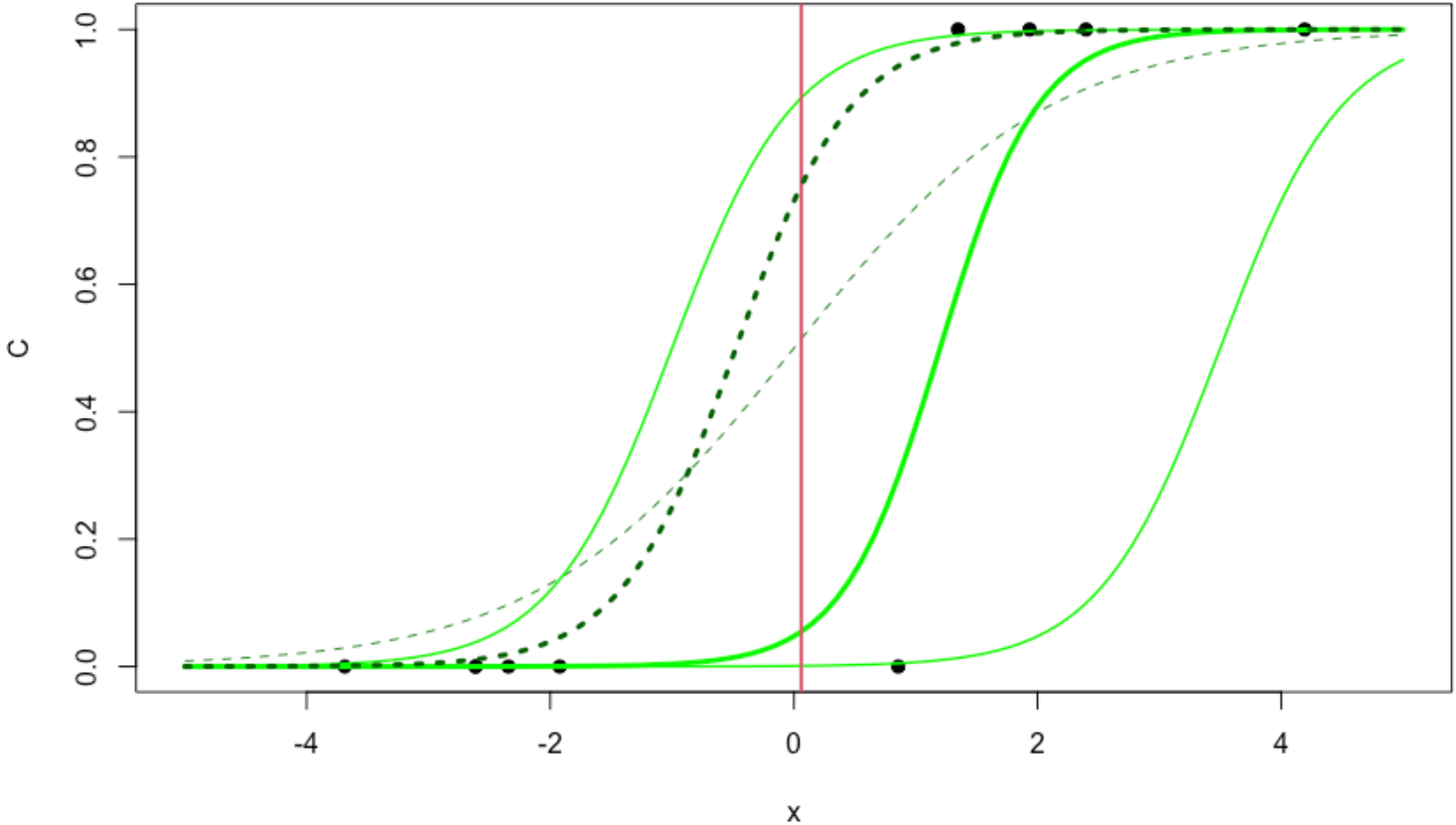
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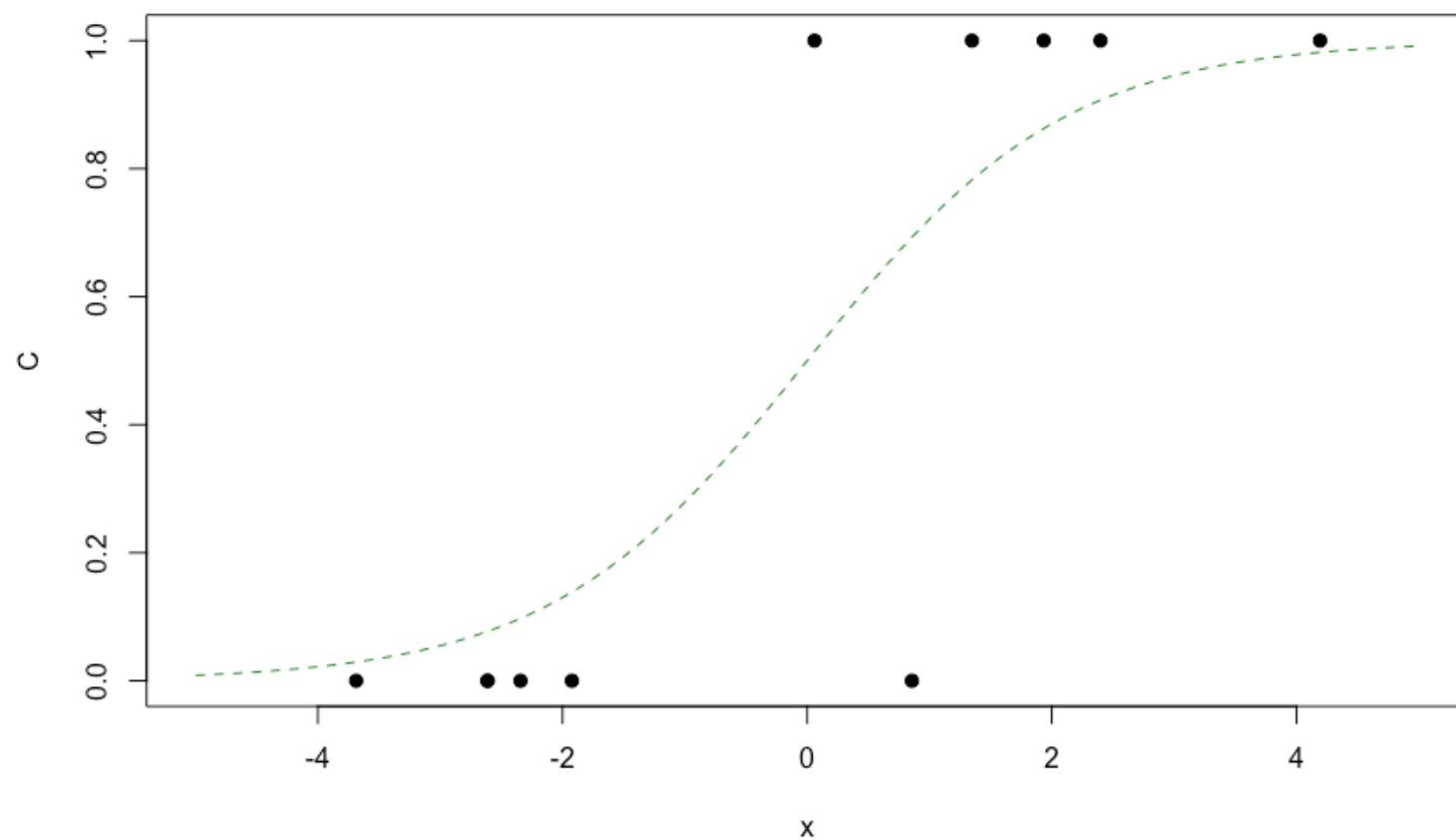
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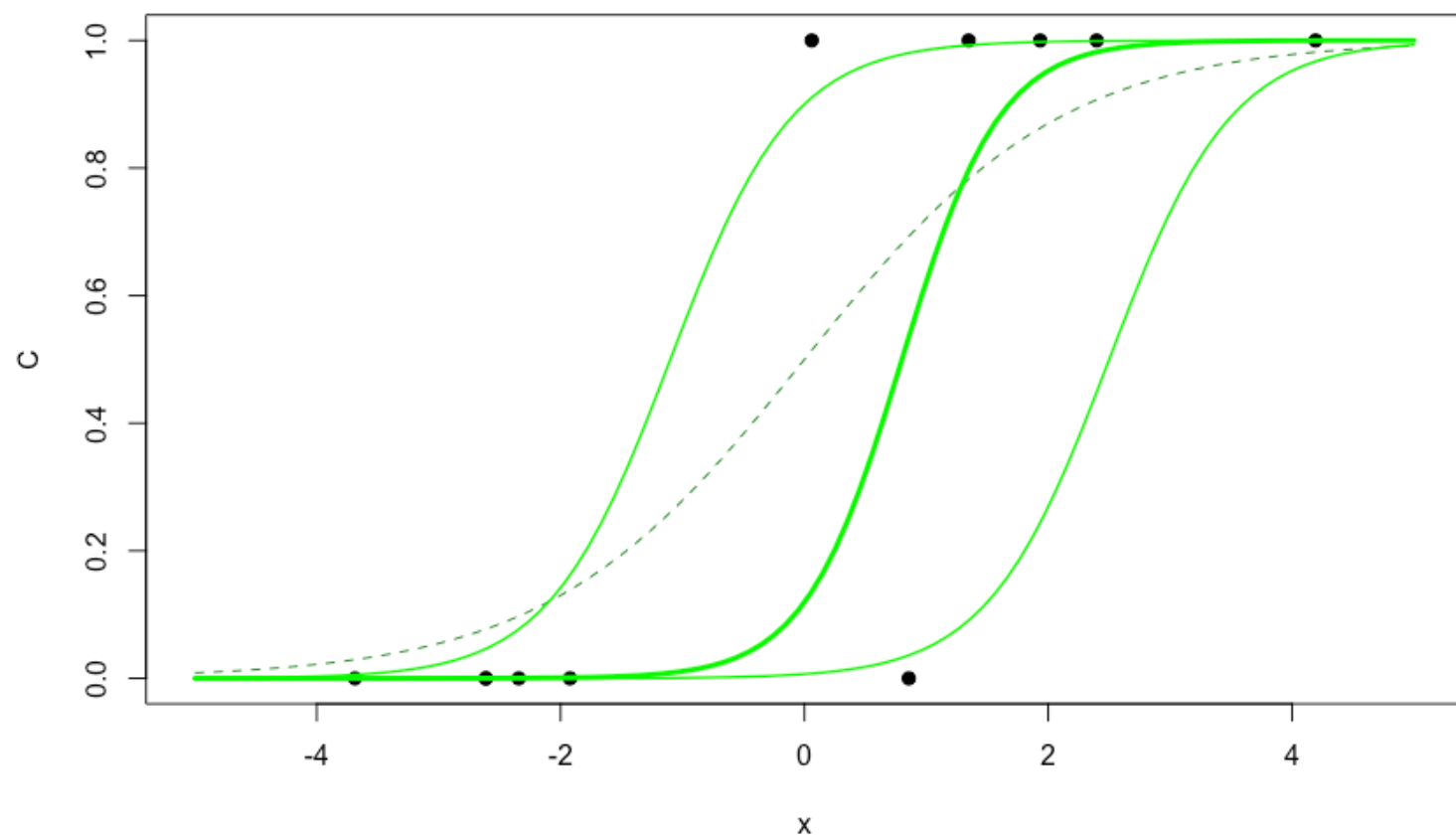
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# Theoretical Aspects

Formalise the trade-off through Bayesian regret:

$$BReg(T) = E_{\pi_0} \left( \sum_{t=1}^T (\ell_0 \mathbb{I}\{C_t = 0, \tilde{C}_t = 1\} + \ell_1 \mathbb{I}\{C_t = 1, \tilde{C}_t = 0\}) \right),$$

where  $\ell_0$  and  $\ell_1$  are false positive and false negative costs resp.



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An optimal algorithm will have Bayesian regret of order  $O(\sqrt{dT})$  for any  $\theta \in [0,1]^d$  (Bartok et al., 2014). We show optimality up to logarithmic terms for Thompson Sampling:

$$BReg^{TS}(T) = O(\sqrt{dT \log(T)}).$$

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$$BReg^{TS}(T) = O(\sqrt{dT \log(T)}).$$

This compares favourably to greedy heuristics ( $O(T)$ ), and optimism based approaches (Bartok and Szepesvari, 2012):

$$BReg^{CBP-SIDE}(T) = O(d^2 \log(T) \sqrt{T}).$$

# A (very sketchy) Proof Sketch

The expected regret in a single round  $t$ ,

$$E_{\pi_0}(\ell_0 \mathbb{I}\{C_t = 0, \tilde{C}_t = 1\} + \ell_1 \mathbb{I}\{C_t = 1, \tilde{C}_t = 0\}).$$

Depends on probabilities of drawing a bad-sample,

$$P_{\pi_0}(\hat{C}(\tilde{\theta}_t) = 1 | C_t = 0) \text{ and } P_{\pi_0}(\hat{C}(\tilde{\theta}_t) = 0 | C_t = 1).$$

In turn, governed by expectation of  $|x_t \tilde{\theta}_t - x_t \theta|$ , (depends on  $\pi_t$ ).

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When  $\pi_t$  is well concentrated, few mistakes ( $\sigma(x_t \theta) \approx \frac{\ell_0}{\ell_0 + \ell_1}$ ).

When  $\pi_t$  is dispersed, tend to misclassify. If sufficiently many  $C_t = 0$ , then these errors bring information... and  $\pi_t$  concentrates.

# A Caveat

- Draw a sample  $\tilde{\theta}_t$  from the current posterior  $\pi_{t-1}(\theta)$
- Treat  $\tilde{\theta}_t$  as the true parameter and estimate  $\hat{C}(\tilde{\theta}_t)$  based on  $x_t$ .  
Obtain an observation if  $\hat{C}(\tilde{\theta}_t) = 1$ , and update  $\pi$ .

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- 
- Bayesian inference for logistic regression is famously intractable.
  - The previous theory depends\* on  $\tilde{\theta}_t$  being an exact sample from  $\pi_{t-1}(\theta)$ .
  - When  $d$  is modest to large, rejection sampling can be highly inefficient, so we settle for an MCMC approximation.



# Polya-Gamma Augmentation

- Posterior on  $\theta$  in logistic regression is intractable:

$$\pi_t(\theta) \propto \pi(\theta) \prod_{i=1}^t \frac{\exp(x_i^T \theta)^{C_i}}{(1 + \exp(x_i^T \theta))}$$

- PG-Augmentation (Polson et al., 2012) adds Polya-Gamma latent variables.
  - Infinite sum of Gamma random variables, holding convenient identity for data augmentation.
- Admits a 2-stage Gibbs Sampler, where the PG-variables are sampled via rejection sampling with  $\geq 0.9992$  acceptance prob.

# Polya-Gamma Thompson Sampling

Similar to Dumitrascu et al. (2018) we embed PG-Gibbs within Thompson Sampling.

- At time  $t = 1, 2, \dots$ 
  - Draw  $M$  samples  $\{\tilde{\theta}_t^m\}_{m=1}^M$  via Gibbs Sampling initialised with  $\tilde{\theta}_{t-1}^M$ , targeting the current posterior  $\pi_{t-1}(\theta)$
  - Treat  $\tilde{\theta}_t^M$  as true parameter and estimate  $\hat{C}(\tilde{\theta}_t^M)$  based on  $x_t$ .
  - If  $\hat{C}(\tilde{\theta}_t^M) = 1$ 
    - Observe  $C_t$  and update the target distribution to  $\pi_t(\theta)$ .
  - If  $\hat{C}(\tilde{\theta}_t^M) = 0$ 
    - Observe nothing and set  $\pi_t(\theta) = \pi_{t-1}(\theta)$ .

# Polya-Gamma Thompson Sampling

**Clearly  $M$  is important.** As  $M \rightarrow \infty$ , this algorithm becomes equivalent to TS with exact sampling.

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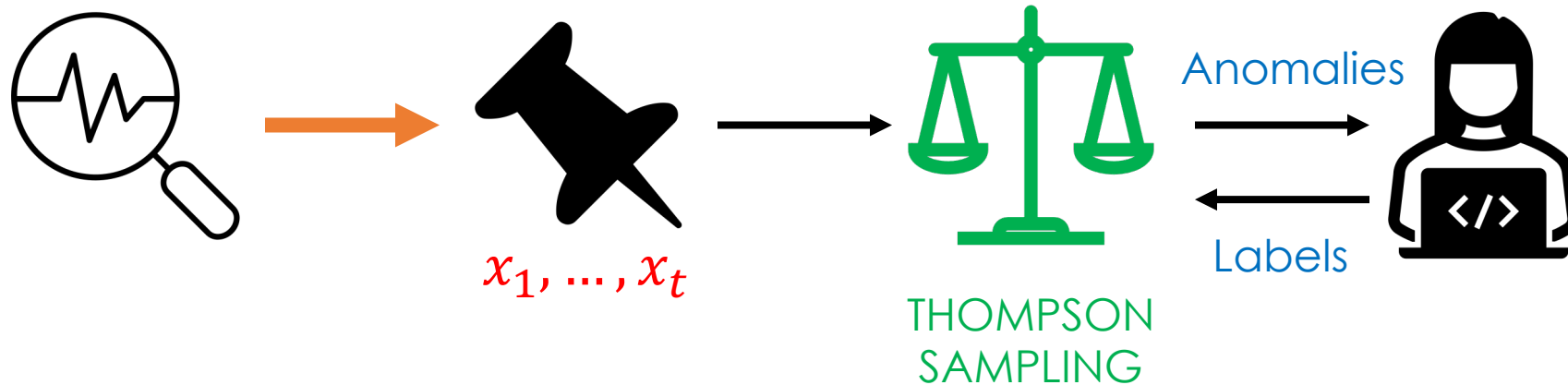
For finite  $M$ , the finite-time **BReg** guarantee does not extend\*.

However,

- “Draw  $M$  samples  $\{\tilde{\theta}_t^m\}_{m=1}^M$  via Gibbs Sampling initialised with  $\tilde{\theta}_{t-1}^M$ , targeting the current posterior  $\pi_{t-1}(\theta)$ .”
- If  $|\pi_t - \pi_{t-1}| \rightarrow 0$  as  $t \rightarrow \infty$ , then  $\{\{\tilde{\theta}_t^m\}_{m=1}^M, \{\tilde{\theta}_{t+1}^m\}_{m=1}^M, \dots\}$  behaves like an infinite length chain in the limit.
- We can show asymptotic consistency of PGTS.

# Summary

We've put **anomaly detection** and **online classification** (Apple Tasting via Thompson Sampling) together to produce a semi-autonomous algorithm.



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We've put **anomaly detection** and **online classification** (Apple Tasting via Thompson Sampling) together to produce a semi-autonomous algorithm.

The approach allows us to **automate where possible**, without large amounts of initial labelled data, and continues to **learn as it proceeds**.

We have a theoretical guarantee\* on the Bayesian regret.

# Open Problems

There is a utility to utilising approximate sampling within TS.

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How do we choose  $M$  to balance practical (computational cost) and theoretical (regret guarantees) aspects?

When is a costly rejection sampler better?

Do we need to use the exact posterior at all?

# References & Contact

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