

Fourth Joint LUMS–WHU PhD Workshop

Thursday, 4 July 2024. The conference is held online on Teams. All times are GMT/UK

Link to Teams (9:15-12:00): [Join the meeting now](#)

9:15 – 9:30 Introduction

9:30 – 11:00 **General interest session:**

Paper 1: Scalability in Sustainable Entrepreneurship: A Review and Research Agenda

Presenter: Rudat Simon (WHU)

Discussant: Dr. Marian Iszatt-White

Paper 2: Evaluating Business Resilience and Strategic Response to COVID-19: A Case Study of the Family Business in UK Based on

Documentary and Empirical Analysis

Presenter: Mo AbbasiEsbouzezi (LUMS)

Discussant: Álvaro González Bernardos (UCM)

Break

11:10 – 12:00 **Keynote Speaker: Professor Zacharias Sautner (University of Zurich)**

Biodiversity Risks

12:00 – 13:30 *Lunch Break and Social Event for PhDs* (Teams link is available only for participating PhDs)

Parallel sessions:

	<u>Accounting and Finance</u>	<u>Strategy, Entrepreneurship, Leadership and Innovation</u>	<u>Marketing</u>	<u>Management Science</u>
Teams link	Join the meeting now	Join the meeting now	Join the meeting now	Join the meeting now
13:30 – 15:30	Track Session 1:			
	Paper 1.1: <i>How do acquisitions affect conditional accounting conservatism?</i> Presenter: Johanna Kling (WHU) Discussant: Achmad Faizal Azmi (LUMS)	Paper 1.1: <i>Strategic Exciting (explores how firms respond to product market competition)</i> Presenter: Phares Akari (WHU) Discussant: Jorge Hernández Barahona (UCM)	Paper 1.1: <i>Frontline employees' collaborative behavior toward customers: State vs. trait-related determinants</i> Presenter: Maximilian Lex (WHU) Discussant: Shanjun Xie (LUMS)	Paper 1.1: <i>Integrating Satellite Imagery to predict and verify Supply Chain Carbon Emissions</i> Presenter: Alexander Rose (WHU) Discussant: Malek Almousa (LUMS)
	Paper 1.2: <i>The Effect of Disaggregated Assets and Liabilities Held for Sale Disclosure in Partial-Firm Acquisitions</i> Presenter: Achmad Faizal Azmi (LUMS) Discussant: Johanna Kling (WHU)	Paper 1.2: <i>Foreign Investment and the Modernization of the Spanish Stock Market (1975-2000)</i> Presenter: Álvaro González Bernardos (UCM) Discussant: Phares Akari (WHU)	Paper 1.2: <i>Fandom Betting in Liquid</i> Presenter: Shanjun Xie (LUMS) Discussant: Maximilian Lex (WHU)	Paper 1.2: <i>Solving the Optimal Camera Placement Problem Using Multi-Objective Techniques</i> Presenter: Malek Almousa (LUMS) Discussant: Alexander Rose (WHU)
		Paper 1.3: <i>The impact of Official visits on Spain's export performance (1976-2019)</i> Presenter: Jorge Hernández Barahona (UCM) Discussant: Mo AbbasiEsbouzezi (LUMS)		Paper 1.3: <i>Energy efficient scheduling in shop floor systems</i> Presenter: William Brehm (WHU) Discussant: Sebastian Caceres Gelvez (LUMS)

Break

16:00 – 18:00 Track Session 2:

Paper 2.1: Title ESG

Disclosure: A text analysis of Mutual Fund Shareholder

Presenter: Da Chen (LUMS)

Discussant: Vincent Hoffmann (WHU)

Paper 2.2: What drives abnormal returns of stock markets in wartime? Evidence from 17 invasions

Presenter: Vincent Hoffmann (WHU)

Discussant: Da Chen (LUMS)

Paper 2.3: The effect of environmental risk on IPO decision

Presenter: Yi Zou (LUMS)

Discussant: Dr. Victor van Pelt (WHU)

Paper 2.1: Unsung heroes:

How do managers' assistants demonstrate and amplify functions of relation-oriented leadership?

Presenter: Hannah Baum (WHU)

Discussant: Maryse Abi Haidar (LUMS)

Paper 2.2: Pathways to Sustainability: A Systematic Review of Community-Based Entrepreneurship Models

Presenter: Maryse Abi Haidar (LUMS)

Discussant: Teresa Mateo López-Mora (UCD)

Paper 2.3: The transatlantic connection: a bibliometric analysis in historical family business studies

Presenter: Teresa Mateo López-Mora (UCD)

Discussant: Hannah Baum (WHU)

Paper 2.1: Small enterprises in business networks: How resource entitlements create and capture value?

Presenter: Sindhu I Made Sindhu (LUMS)

Discussant: Mark Ryan (LUMS)

Paper 2.2: Environmental value without trade-offs? Approaching the impossibility of strong sustainability

Presenter: Mark Ryan (LUMS)

Discussant: Emmanuel Tawiah Bissah (LUMS)

Paper 2.3: A continental study of circular economy-based reverse logistics and Strategic Promotions in FMCG plastic waste management. An institutional network perspective

Presenter: Emmanuel Tawiah Bissah (LUMS)

Discussant: Sindhu I Made Sindhu (LUMS)

Paper 2.1: Making closed-loop supply chain work: The impact of holistic decision-making and contracted logistics procurements

Presenter: Jing Lyu (LUMS)

Discussant: Vivien Schoepf (WHU)

Paper 2.2: Benefits of Vendor-Managed Inventory for the Reverse Logistics Operations in Closed-Loop Supply Chains

Presenter: Vivien Schoepf (WHU)

Paper 2.3: Five New Neighbourhoods for the Permutation Flowshop Scheduling Problem

Presenter: Sebastian Caceres Gelvez (LUMS)

Discussant: William Brehm (WHU)

18:00 – 18:10 Closing notes ([Join the meeting now](#))