

CENTRE FOR FAMILY BUSINESS



Celebrating 50 Years of Excellence:
Family Business, Innovation and
Entrepreneurship at Lancaster University

June 19th - 20th, 2014

About Us



The Centre for Family Business is an internationally-recognized, research-led unit at LUMS. Through our research, teaching and engagement we aim to help put family business at the forefront of management thinking.

Family businesses are the most prevalent form of business organisation globally. In the United Kingdom families hold a majority ownership position in 81% of unquoted companies, and 71% of small and medium enterprises are explicitly identified by the CEO as a 'family business'".

Family involvement causes family businesses to have unique organizational goals, structures and resources that eventually create distinctive management challenges for owners and managers. The family is an important source of competitive advantage for many firms, on the other hand it may cause serious dysfunctions in the business. For these reasons, family businesses require distinctive strategies and managerial practices in order to achieve success.

By conducting rigorous research, developing innovative teaching modules and directly engaging with family businesses, the Centre for Family Business will help family businesses achieve their potential.

Introduction

Celebrating 50 Years of Excellence: Family Business, Innovation and Entrepreneurship at Lancaster University



This event, which celebrates 50 years of excellence at Lancaster University, has been organized with a threefold purpose:

- To hold the first Annual Strategic Planning Meeting of the Research Advisory Board (RAB) and the first planning meeting with the Business Advisory Panel (BAP) of the Centre for Family Business at the Institute for Entrepreneurship and Enterprise Development (IEED) of Lancaster University Management School (LUMS).
- To catalyse the international exchange of ideas and experiences through a number of events on how family business, innovation and entrepreneurship research can grow and inform practice.
- To provide the opportunity to PhD students and younger faculty members within IEED to present their research and receive constructive feedback from the leading family business and innovation scholars in the field.

Over two days, LUMS will host a unique gathering of distinguished scholars from the US, China and Europe, Editors of leading innovation and entrepreneurship journals, policy makers, representative of financial institutions and family business owners and managers.

The whole event will be attended by the Editor-in-Chief of Tharawat magazine (www.tharawat-magazine.com), an international business publication with a special focus on family businesses that aims to provide insights into family business best practice through interviews with leaders and articles by experts.

Some participants to the event will be interviewed by Tharawat Magazine and asked to share their vision of the future of the family business field.

Family Business, Innovation and Entrepreneurship:

LANCASTER
UNIVERSITY

Management
School



Day 1

Thursday 19th June 2014 09.00 - 23.30

Lancaster University Management School, Bailrigg, Lancaster. LA1 4YX

9.00 - 9.30am LT12	Breakfast
09.30 - 12.30 LT12	Session One: Centre for Family Business Annual Strategic Planning Meeting with Research Advisory Board.
12.30 - 13.00 LT12	Lunch and welcome of the Business Advisory Panel
13.00 - 13.30 LT12	Session Two: <ul style="list-style-type: none">• Welcome from Dean, Prof. Sue Cox• Welcome from Head of Department of IEED, Dr. Qihai Huang• Presentation from Prof. Alfredo De Massis, Director of the Centre for Family Business
13.30 - 14.45 LT12	Tharawat Magazine Interviews with members of the Research Advisory Board
13.30 - 14.45 LT9	Business Advisory Panel Meeting Chaired by Jacqui Jackson: Head of Family Business Engagement

Day 1 cont

14.45 - 15.30 LT12	Discussions with the Business Advisory Panel and Research Advisory Board
15.30 - 16.00 LT12	Break
16.00 - 17.30 LT4	Session Three: Publishing in leading innovation and entrepreneurship journals: Insights from the Editors. <ul style="list-style-type: none">• Welcome from Vice Chancellor, Prof. Mark E. Smith• Welcome from Dean, Prof. Sue Cox• Introduction of keynote speakers by Prof. Alfredo De Massis:<ul style="list-style-type: none">- Prof. Gloria Barczak, Editor-in-Chief for The Journal of Product Innovation Management- Prof. Mike Wright, Editor-Elect of Strategic Entrepreneurship Journal and Former Editor of Journal of Management Studies- Prof. Jess Chua, Former Editor of Entrepreneurship Theory & Practice
17.30 - 18.00	Questions and Answers
18.00 - 19.00 LT12	Break and preparation for dinner
19.00 - 23.30	Dinner at Leighton Hall Coach collecting from the Sun Hotel at 19.00 Returning to Sun Hotel at 23.00

Day 2

Friday 20th June 2014 09.00 - 23.30

Lancaster University Management School, Bailrigg, Lancaster. LA1 4YX

09.00 - 12.30 LT4	Workshop. Family Business, Innovation and Entrepreneurship: Current Trends and Future Challenges <ul style="list-style-type: none">• Opening remarks from Prof. Alfredo De Massis• Presentations from the Research Advisory Board Members, Prof. Frank Hoy, Prof. Carole Howorth, Prof. Sarah Jack, Prof. Elena San Roman• Poster session by IEED• Feedback from Research Advisory Board, Prof. Gloria Barczak and non-LUMS scholars• Closing remarks from Prof. Alfredo De Massis
12.30 - 14.00	Lunch - private dining room, County South
14.15 - 18.00	Lancaster City Tour Depart from LUMS at 14.15 to Lancaster Castle Return to Sun Hotel from Lancaster Castle at 17.30
18.00 - 19.00	Break and preparation for dinner
19.00 - 23.30	Dinner at the Bay Horse Coach collecting from the Sun Hotel at 19.00 Returning to Sun Hotel at 23.00

Attendees

The Team	
Prof. Alfredo De Massis	Director of the Centre for Family Business
Prof. Jess Chua	Chairman of the Research Advisory Board
Dr. Josip Kotlar	Lecturer in Family Business
Dr. Allan Discua Cruz	Lecturer in Entrepreneurship
Dr. Edward McKeever	Management and Business Development Fellow
Jacqui Jackson	Head of Family Business Engagement
Angela Carradus	PhD Student
Ambra Mazzelli	PhD Student
Emmanuela Rondi	PhD Student
Research Advisory Board	
Prof. Carole Howorth	Bradford University School of Management, UK
Prof. Mike Wright	Imperial College Business School
Prof. Frank Hoy	Worcester Polytechnic Institute, U.S
Business Advisory Panel	
Alison Park	Owner, Low Sizergh Barn Ltd
Edwin Booth	Chairman, Booths Supermarket Ltd
Andrew Beale	Managing Director, Beales Hotels
Chris Cox	Managing Director, George Cox Ltd
Daniel McLaughlin	Enterprise Strategy, Department for Business Innovation and Skills
Mark Evans	Managing Director, Coutts Institute
Internal/External Guests	
Prof. Mark E.Smith	Vice Chancellor, Lancaster Univeristy
Prof. Sue Cox	Dean, LUMS
Dr.Qihai Huang	Head of Department of IEED
Prof. Sarah Jack	Professor, IEED
Prof. Gloria Barczak	Editor-in-Chief, JPIM
Prof. Elena San Roman	Honorary Research Fellow. IEED
Ramia Marielle El Agamy	Editor-in-Chief, Tharawat Magazine



www.lancaster.ac.uk/lums/familybusiness