



Funded by
UK Government

GOOD
GROWTH
PROGRAMME

Timetable

Establishing Growth Objectives

9th January 2025

9am-4.30pm at Burnley venue TBC

Building on the previous two-part activation event we will focus on designing and capturing specific strategic considerations from each organisation so that they can be shared with key knowledge holders from the Lancaster University community. By responding directly to the needs of each individual business, as you progress your Good Growth strategy, we will draw together an expert panel for the following session.

Activation Part-One

5th December 2024

9am-4.30pm at Burnley Football Club

The Burnley Good Growth Programme begins with a two-part activation event. Delivered over two interlinked sessions, spread four days apart, our expert facilitators will introduce you to key concepts from the Good Growth Model. This activation process forms the foundation for the programme whilst building a supportive peer network for sharing challenges and ideas. In the first part we will explore the Good Growth model and introduce the on-line portal through which we will develop our strategic plan for growth. Our initial session revolves around the fundamental concept of 'Purpose' from which you develop subsequent strategic objectives, measures and actions.

Innovative Action

6th February 2025

9am-4.30pm at Lancaster University TBC

Today you will explore how the University can provoke Knowledge Exchange, supporting your business whilst developing relationships with academic stakeholders. We will do this by setting up a carousel of Academic/Participant meetings to discuss your evolving Plan-on-a-page, adding value through individualised business to university discussions. After lunch this initial discussion will be expanded in the afternoon, to include inputs from the Universities Professional Services Team, followed by a tour of key university facilities, hosted by an academic Head of Department. This day will incorporate a Good Growth review that will firmly position the subsequent Good Growth Catapult event.

Activation Part-Two

10th December 2024

9am-4.30pm at Burnley Football Club

Our second activation day explores and refines the Good Growth "Plan-on-a-page" – This is a key implementation tool that sits at the core of the Good Growth process. The first part of the day will be run as a workshop, collectively exploring your emerging strategy and its relationship to your Purpose and future innovative actions. The second part will focus on developing individual plans using individual, or small group coaching sessions.

Good Growth Catapult

6th March 2025

9am-4.30pm at Lancaster University TBC

At the summit event each business will be able to present their Plan-on-a-Page to stakeholders from their own business, local policy makers and academic and professional services teams from appropriate faculties. You will sign-post further opportunities for ongoing collaborations, key requirements for furthering Good Growth within your own setting, whilst identifying next steps for knowledge exchange.

All workshops will be held in person. Please note that workshop details may be subject to change.



Burnley.gov.uk

