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This pedagogical guide, part of the 30GREAT Voices project, is designed for educational purposes.



**EMILIA JIMÉNEZ**

**[Voice #8: Emilia Jiménez](#)**

Emilia Jiménez has lived in La Cañada for 25 years, following her family's displacement in 1995. Despite initial hardships, including limited resources and poor infrastructure, Emilia built a small business and home with her husband's help. Over time, she became deeply involved in her community, focusing on serving vulnerable groups, especially the elderly. Emilia organises regular markets, providing essential goods to those in need, and offers spiritual support through group activities. Her future vision is centred on continuing to serve her community, particularly the elderly, with love and dedication.

**Additional resources:**

[Voice #4: Aura Eliza López](#) | [Voice #5: Birgelina Paya](#) | [Voice #6: Cecilia Trochez](#) | [Voice #10: Flor Carabalí](#) |  
[Voice #12: Gloria María Fernández](#) | [Voice #15: José Vicente Taticuan](#) | [Voice #17: Libardo Alfredo Nastar](#) |  
[Voice #19: María Ofelia Arellano](#) | [Voice #23: Nancy Sanchez](#) | [Voice #25: Olga Quintero](#) | [Voice #26: Petronila Trochez](#) |  
[Voice #28: Rosario Castillo](#) | [Voice #29: Ruby Moran](#) | [Voice #30: Sandra Ocampo](#)

Based on Emilia Jiménez's video, discuss the following questions with your peers:

**Question 01:** How does Emilia Jiménez's role in assisting vulnerable groups, such as the elderly, reflect the importance of community-led support systems in informal settlements?

**Question 02:** How can urban planning initiatives integrate grassroots strategies, like those Emilia uses to support vulnerable groups, to improve the well-being of marginalised individuals in informal settlements?

**Exploring connections:**

Below the image, you'll find additional voices that expand on themes from Emilia's testimonial. We invite you to explore these perspectives and connect Emilia's insights with broader discussions on *Popular Economies*, *Care*, *Faith* and *Elderly Programmes*.