This pedagogical guide, part of the 30GREAT Voices project, is designed for educational purposes.



Voice #17: Libardo Alfredo Nastar

Libardo Alfredo Nastar has lived in Pampas del Mirador for over 12 years, building a small bakery business from a \$200,000 investment. Despite challenges, his business grew through hard work and local marketing, including giving away products to spread the word. Libardo values excellent service and aims to contribute positively to society, especially by inspiring children with respect and care. He is studying business administration to expand his ventures and sees the neighborhood evolving with improvements in housing. He believes in the power of youth dreams and is committed to creating a stable future for his family and community.

Additional resources:

<u>Voice #4: Aura Eliza López</u> <u>Voice #5: Birgelina Paya</u> <u>Voice #8: Emilia Jiménez</u> <u>Voice #14: Johanna Carabalí</u> <u>Voice #18: Maria Mellizo</u> <u>Voice #23: Nancy Sanchez</u> <u>Voice #24: Nury Jiménez</u> <u>Voice #25: Olga Quintero</u>

Based on Libardo Alfredo Nastar's video, discuss the following questions with your peers:

Question 01: How does Libardo Alfredo Nastar's personal experience in creating a small business in Pampas del Mirador highlight the challenges and opportunities faced by informal settlement residents in accessing economic development and business opportunities?

Question 02: In what ways can community-driven initiatives, such as Libardo's bakery, contribute to the collective production of space and neighbourhood development in informal settlements?

Question 03: How can urban planning strategies incorporate local entrepreneurship and youth empowerment to foster long-term sustainability and stability in informal settlements like Pampas del Mirador?

Exploring connections:

Below the image, you'll find additional voices that expand on themes from Libardo's testimonial. We invite you to explore these perspectives and connect Libardo's insights with broader discussions on *Entrepreneurship*, *Popular Economies and Professional Development*.