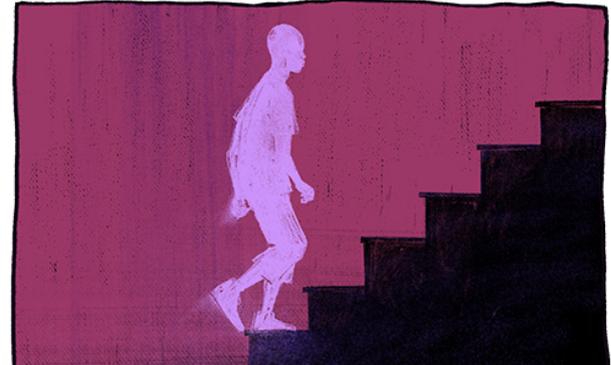




For example, a UN development project in Uganda has been working with an e-commerce company to create an online platform that connects farmers to market traders so they can sell their fresh produce. Another project brings together market traders and households through online sales and a home delivery service.



These projects demonstrate how digital services can help small businesses, keep people in work and support the sustainable development of the economy.



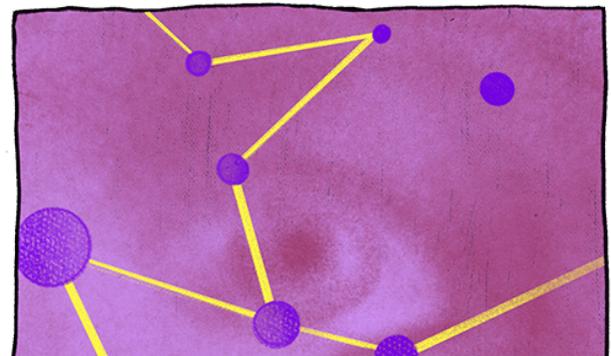
Secondly, manufacturing is an area of great significance as it can also lead to economic development and employment. Providing new job opportunities to the community and supporting people's well-being.



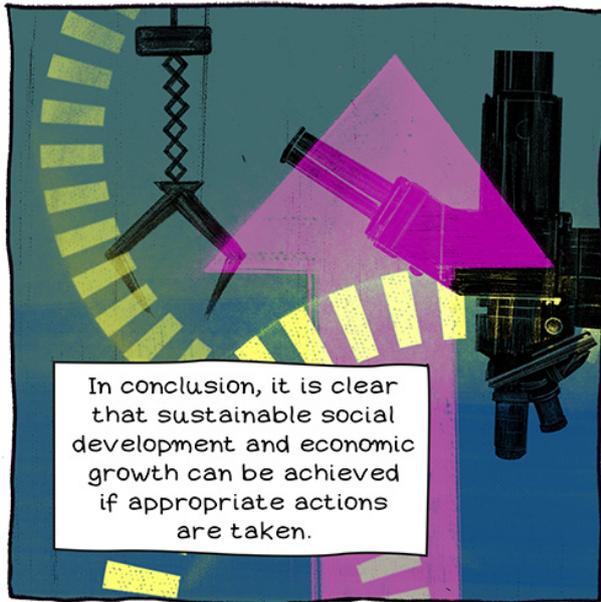
Industry, though, must adopt clean and environmentally sound technologies and industrial processes in order to achieve sustainability.



Finally, to help developing nations catch up, greater investment in scientific research and innovation is needed.



Technological progress is important, of course, but innovation is not always technological. Sometimes it is just a matter of rethinking what is possible.





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Funded by the
Erasmus+ Programme
of the European Union

This research and development project was co-funded by the ERASMUS+ Programme of the European Union under grant number 2018-1-UK01-KA203-048195 and partners Lancaster University (UK), University of Cyprus (Cyprus), Friedrich-Alexander Universität (Germany), and AKTO (Greece).

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